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VOL 39 NO. 3

COLOMBO

Feb. 15th 1960

## The Rebel Turned Realistic

BY A. E. GUNAWARDENE

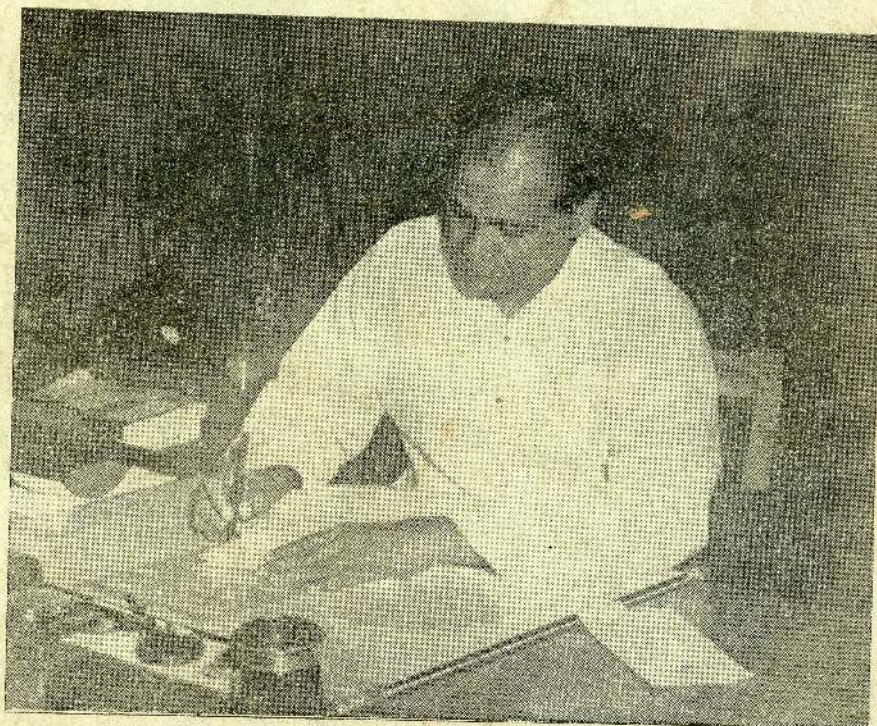
THE rebel turned realistic but not reactionary—that is Mr. Wijeyananda Dahanayake the man who has made a sensational dash to the forefront of politics. Mr Dahanayake is not so much a representative of a well defined creed like Communism or Democratic Socialism but

more a representative of the common man in Ceylon who sways hither and thither in quest of freedom, progress and stability. As such he rebelled against the British during colonial rule and joined the nationalists in a period of national resurgence and today, when free enterprise and democracy are threatened he rallies forces round him to save them.

During the period of colonial rule the nationalists, trotskyites and communists all joined hands to evict the imperialists but when independence and Sovereignty were gained the nationalists adopted an attitude of friendliness and co-operation towards Britain and the Commonwealth while the Trotskyites and Communists opposed the imperial connection, and slowly veer-

ed the nation towards other foreign links such as those with the communist bloc. Amidst such consternation the idea of neutralism initiated by Solomon Bandaranaike arose. The last government of Mr. Bandaranaike really was one

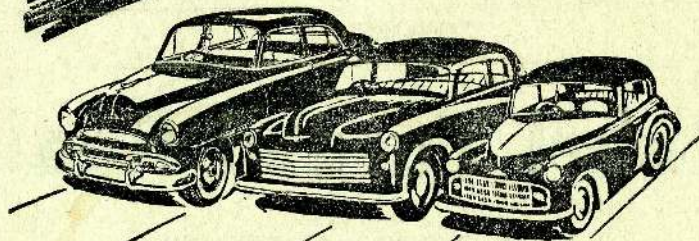
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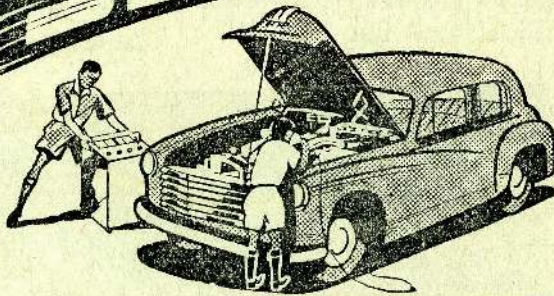
The Hon. Mr. W. Dahanayake, Prime Minister of Ceylon.



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## Elimination of Waste

IN a brief but forceful speech delivered at the International Chamber of Commerce by Mr. George D. Gordon, special emphasis was laid on the shortcomings of The Industrial Regulations Act under consideration by the Government.

The Department of Industries appears to be deeply concerned with wasteful capital expenditure resulting from what it thinks is "wasteful" competition and the solution they have in mind is the Quota System at every level of Industry.

As pointed out by Mr. Gordon "there has been an almost fatal fascination for the politician the bureaucrat in the new nations of Asia to over control, thereby penalising the successful and equally frequently bolstering up the unsuccessful at the expense of the consumer."

He goes on to say "the aim" of the Department of Industries appears to be "the elimination of wasteful competition." Such an aim the elimination of wasteful competition seems to be the very antithesis of all that Private Enterprise stands for. "Under true Private Enterprise there is no such thing as wasteful competition, since the only 'wastage' that occurs is the elimination of the INEFFICIENT." "The alternative to competition is monopoly" and we have seen what a classic example of what monopoly without competition can lead to in the Match Industry. Would it not have been better to have had wasteful competition in the match Industry so that the elimination of the inefficient

could have taken place and both the consumer and the country would have benefitted rather than permitted what has happened to have taken place.

"It displays a lamentable lack of grasp of even the bare fundamentals of business that any Government desiring to develop a country should seek to introduce retrograde legislation of this nature when they should in fact be addressing their minds to the creation of a favourable investment climate and encouraging as much 'wasteful competition' as possible in order that the ultimate beneficiary may be the consumer and thus the nation and NOT a select few entrepreneurs sheltering under the umbrellas of quasi-monopoly and rigid industrial protection."

The Government should start by setting its own business in order and prevent 'wasteful' capi-



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tal expenditure year in and year out in aspects which have proved to be expensive white elephants to the Government. "We see all around us State Industries and Enterprises, few of which have ever produced a profit and which continue to be financed by the Tax Revenue derived from the Private Sector's declining profits, thereby imposing a burden upon the Private Sector which is rapidly becoming intolerable."

"We have Government embarking upon enterprises which properly fall within the purview of the Private Sector and when we enquire as to its reasons for so doing the invariable answer is to the effect that the Private Sector has proved unwilling to take the risk or that the capital requirements of such an enterprise are beyond the capacity of the Private Sector. To analyse this point further it seems to be that several very good reasons exist for the Private Sector's apparent incapacity to take risks or to raise Capital namely the role of the Private Sector has never been defined since 1947 nor have any attempts been made to encourage it—on the contrary the Private Sector has been forced to operate under conditions of rigid bureaucratic control and under a tax system which on the face of things could only ser-

ve to ensure the Private Sector's ultimate extinction by a process of slow strangulation."

Let us ask the Government to take an Accounting of itself and stop this wasteful expenditure and put its own house in order before attempting to control free enterprise competition. Look at all the millions of rupees worth of stores still lying about in their crates in unused corridors rusting away in a hundred Government Departments. Look at the lists of the various 'C' Plan Scholarship Holders and let us see whether they are all being utilized in the spheres of their training. Let us not look at the numerous Hospitals and Schools built without Staff or equipment slowly perishing in the Dust. Let us not look further for the looking is not worth it.

On the other hand let us profit by the experience gained by these failures and misdeeds and not pass on these tragedies to the Private Sector by subjecting it to rigid control and over-control. Let us face up to the Department of Industries and show them the error of their ways publicly if privately serves no purpose. Let us stop giving in to ridiculous controls and regulations imposed upon us. Let us fight to eliminate INEFFICIENCY.

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# Mr. Macmillan's Pledge to People of Bechuanaland

"MORE MONEY FOR DEVELOPMENT  
WHERE EUROPEANS AND AFRICANS  
RESPECT EACH OTHER"

THE Prime Minister and Lady Dorothy Macmillan arrived in Johannesburg on the 28 January to begin a strenuous 10 day tour visiting all four provinces of the Union of South Africa.



Mr. Harold Macmillan  
Prime Minister of  
Britain

At Johannesburg airport, where multi racial demonstrations were forestalled by the police the Union Minister of External Affairs Mr. Eric Louw, headed a reception party of South African dignitaries. After inspecting a guard of honour Mr. Macmillan and party left by car for Pretoria, where he and Lady Dorothy are staying at the South African Prime Minister's official residence.

### RESPONSIBILITIES ACCEPTED

At Francistown many hundreds of Africans, Asians and Europeans gave Mr. Macmillan a rousing welcome and representative of each community said it was an honour and privilege to have him with them.

On the flight from Salisbury, Southern Rhodesia, they had spent 2½ hours at Francistown in the Bechuanaland Protectorate. At a meeting of the territory's Joint Advisory Council, Mr. Macmillan exchanged cordial speeches with African, Asian and European representatives.

At Johannesburg airport, where multi racial demonstrations were forestalled by the



He replied that it had been a privilege for the United Kingdom to contribute towards Bechuanaland's development and to supplement the revenue that the Protectorate's people could raise for themselves

"In time", Mr. Macmillan said, "you will be able to stand on your own feet and ensure your financial independence. Bechuanaland is much in the thoughts both of the Government and of Parliament. We realise and accept our responsibilities towards you. The obligation which we assumed when the Bechuanaland Protectorate came into existence is one which we will scrupulously fulfil.

"I have been encouraged to learn of the spirit of harmony and co operation which prevails among all peoples in the Protectorate. I think the work which has recently been done by the Joint Advisory Council is an outstanding example of this.

(Continued on page 5)

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## Mr. Macmillan's Pledge to People of Bechuanaland

[Continued from page 3]

### "EXEMPLARY"

"Your representatives on the Council have been working out proposals for setting up a Legislative Council. The spirit which has been shown in these debates has been exemplary. In a matter of the greatest importance for the whole future of the country complete unanimity was reached.

"I am impressed by the manifest evidence that both Europeans and Africans respect each other's point of view and work with the Government for the benefit of the territory."

In one of the speeches welcoming Mr. Macmillan, Chief Bathoen II, joint chairman of the Protectorate's Advisory Council, told him:

"We wish you to know that we are happy to be and to continue under the protection of Her Majesty's Government. The shadow of doubt as to our destiny which have loomed over our people for the last 50 years have now shown unmistakable signs of dispersing and we can confidently look forward with greater hope and assurance to the realisation of full, free and unfettered nationhood within the British Commonwealth of Nations."

## £61,800,000 WHISKY EXPORTS

**T**HE Scotch Whisky Association has announced that exports of Scotch Whisky last year reached a record total of £61,800,000, beating the 1958 figure by £600,000.

Ten years ago the total value exports of whisky from Scotland were about £18,750,000.

## JOHN CITIZEN DISCOVERS WHY beer is best

**CITIZEN** My doctor tells me to drink beer. May I ask you a few questions?

**EXPERT** Certainly, anything you like.

**CITIZEN** Well, you are an expert brewer. You ought to know what beer is made of and why it should do me good.

**EXPERT** I certainly do.

**CITIZEN** I see they advertise that beer is brewed from the finest malt, hops, and yeast, is that true?

**EXPERT** Yes, For hundreds of years pure barley-malt has been recognized as one of the purest and most digestible forms of nourishment.

**CITIZEN** And why are hops used?

**EXPERT** Hops not only give a delightful flavour but act as an appetizer and a magnificent anti-septic.

**CITIZEN** Antiseptic?

**EXPERT** Yes. Many medical testimonies endorse this, and during certain epidemics in by gone years beer was made compulsory on account of its nutritive and antiseptic qualities.

**CITIZEN** That's interesting—and why is yeast good?

**EXPERT** Surely you don't need an expert on tell you that yeast is now known as one of the greatest rejuvenators and restoratives.

**CITIZEN** Yes, I've heard that.

**EXPERT** Well, there you've got it. In British beer you get the perfect combination of the finest food value possible. It is a body-builder and restorative, at antiseptic against most common ailments, and full of nourishment in the most digestive form. Our country has thrived on it from time immemorial. So will you. Your doctor is right.

**CITIZEN** Why has beer become so popular of late?

**EXPERT** Medical science and the knowledges of food values has increased enormously. Our ancestor drank beer by instinct and tradition. Now dietetic research has proved that their instinct and the tradition were sound. While other drinks come and go, beer remains and is by far the most wholesome drink in the world.

And Now **YOU** Know Why **BEER IS BEST**

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# Turning Point In Education In Commonwealth

THE year 1959 cannot fail to be regarded as a turning point in education throughout the Commonwealth. A new dynamic form of co-operation resulted from the Commonwealth Education Conference held at Oxford in July, when the delegates agreed on measures to set up a Commonwealth Scholarship and Fellowship Plan and to deal with the problems of teacher shortage in some Commonwealth countries.

The Commonwealth Education Conference was remarkable less because agreement was reached than because of the prompt action taken to follow up its resolutions. Within a few weeks of its end progress was being made with plans for implementing those decisions and the Governments concerned are already looking ahead to the second Commonwealth Education Conference to be held in 1961.

In London, the Commonwealth Education Liaison Committee has had its first meeting, under the chairmanship of Sir Philip Morris, Vice Chancellor of the University of Bristol, who presided with great distinction over the Oxford Conference.

The Committee is composed of representatives of all the Independent countries of the Commonwealth, with the addition of the Federation of Rhodesia and Nyasaland and Nigeria and a representative of the Colonial territories, appointed by the United Kingdom Government. It will follow up the schemes agreed at Oxford, consider other methods of strengthening Commonwealth co-operation in education and prepare material for the 1961 conference.

## SCHOLARSHIPS ACT

When the Liaison Committee held its meeting, the Commonwealth Scholarships Bill had already been through the two Houses of the United Kingdom Parliament and initial arrangements had been made to receive 250 Commonwealth Scholars and Fellows at Britain's universities in the academic year beginning in the autumn of 1960. The United Kingdom has agreed to give 500 of these post-graduate scholarships; as they are normally tenable

## EDUCATIONIST HONOURED



Sir Philip Morris, Chairman of the 1959 Commonwealth Education Conference at Oxford and Vice-Chancellor of Bristol University, who has been made a Knight Commander of the Order of St. Michael & St. George (K.C.M.G.) in the New Year Honours.

for two years, the annual intake will be half that number.

Work on more difficult, but urgent, project to increase the supply of teachers from Britain going overseas to some of the developing Commonwealth countries, particularly in Africa, has also been going forward. The United Kingdom, though hard pressed for teachers itself, has been investigating ways of increasing the number of teachers to fill key posts overseas. Plans are being worked out to ensure that these teachers will receive adequate remuneration and that their prospects of promotion and pension rights are not impaired on their return.



## EXCELLENT RESPONSE

Equally important, there is being created climate of opinion in which service overseas will come to be regarded as being of as much value to the teacher as to the pupil and as an important qualification for promotion to higher posts. The United Kingdom Ministry of Education has had discussions on this with local education authorities and teachers' professional associations and has met with an excellent response. The new conditions may well give the teaching world a fresh and highly beneficial stimulus to look readily overseas.

The League of the British Commonwealth and Empire, which has been responsible for a teacher-exchange scheme since 1919, has reported an increased interest in the scheme in 1959 as a result of the new special allowance towards fares granted by the United Kingdom Government. Until then the high fare to Australia, for instance, had discouraged many would be exchange teachers; but the group which left Britain at the end of December numbered 20 bound for Australia, compared with nine in the previous year.

There are now 95 Commonwealth exchange teachers in Britain and 95 United Kingdom teachers in posts overseas. These exchanges are particularly important, as they give teachers and their pupils both in Britain and overseas a far wider vision of the Commonwealth.

In the House of Commons a group of Members of Parliament has formed the all party

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Council for Education in the Commonwealth, whose object is to create "an informed public opinion inside and outside Parliament about the best means of reaching the long-term goals set by the Commonwealth Education Conference."

It is clear that education is arousing a wider response than any other field of Commonwealth co-operation. This is perhaps because co-operation in foreign policy, defence, or finance, however important, is apt to seem somewhat abstruse and impersonal to the ordinary citizen. Co-operation in education, on the other hand, touches him much more closely and evokes more strongly the sense of belonging not only to his own country, but to the Commonwealth as a whole.



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# Turncoat Exposed

Mr. A.H. M. Hussain Hon'y. Gen. Secretary  
U. N. P. Branch, Akurana, writes:-

I AM really in duty bound to thank Mr. I. M. Hussain of Keyzer Street, Colombo, who bears similar name like mine for his candid and frank letter published in your journal of 22.1.60.

I know to a great extent that many of Sir Razik's followers who blindly followed him not knowing his real ambition and tactic, his purpose in politics etc, by way of jumping from one branch of a tree to another like those creatures found in the jungles of Polonnaruwa and Anuradhapura have now learned a good lesson.



Sir Razik Fareed

JOINED THE U. N. P. THRICE & LEFT THRICE

If my memory is correct I may say he joined the U. N. P. thrice and left the Party thrice. The whole purpose was to my knowledge not to serve himself and to attain prominence and fame. He succeeded in his life long desire. Through the UNP he became a JP

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UM, OBE, and lastly a Knight and then his other ambition was to become a Minister in which he failed hopelessly.

So he left the UNP, when the Party was defeated in 1956 and took shelter under the name of Independent. Thereafter he joined the SLFP in order to achieve his life long ambition. After the death of the late Mr. S.W.R.D. Bandaranaike his hopes were shattered into pieces. Later slowly and steadily he joined the Dahanayake Party.

Shame! Shame is not the word. Now let his followers the so-called Moors know the man in his true colours.

Mr. A. H. Macan Markar who became one of his pilots to take revenge against the All Ceylon Muslim League, because it did not yield to the views of his late father Sir Mohamed Macan Markar has at last learned a very good lesson recently.

People of Akurana too have realized their mistake by following a man like Sir Razik who has sent one of his henchmen to contest the Akurana Seat against Mr. A.C.S. Hamid, one of the shining stars of the Muslim Community of Akurana, a man who is capable of handling politics better than Sir Razik Fareed himself.

I wish there will be many a Macan to follow suit.



# The Rebel Turned Realistic

(Continued from cover page)

—o—

where we were trying to hold a balance between the mighty U.S.A. and the U.S.S.R. trying to gain from both and support neither. In the process of flattering them the British military bases in Ceylon were removed and our position in the United Nations was used to advantage to humour the big powers. But this policy of neutralism was bringing no positive results as it was found out that any aid from the U.S.S.R., U.S.A. and the C Plan was motivated by a spirit of altruism and interest in underdeveloped areas and not due to any diplomatic strategy on our part.

## CEYLON TO BE ANOTHER BRITAIN

It was therefore necessary to have a more definite policy which would bring positive results and now it is realised that Ceylon should be in the Commonwealth outright or go communist like Russia or China. It is such a clear cut policy that Mr. Dahanayake envisages to have a position of equality in the Commonwealth and to be wholly for free enterprise and democracy untrammelled by quasi-socialist deviations or in other words for Ceylon to be another Britain, Canada or Australia, a land of the Ceylonese and for the Ceylonese. A friendly and pleasant Ceylon pledged to free enterprise should even attract enterprising Europeans as the new Ceylonese.

It is only the educated Ceylonese who are aware of the freedom enjoyed by the Western countries through free enterprise, limited government and the profit and loss system. The

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liberty enjoyed in the Western countries can easily be instituted in a small country like Ceylon as well. However, small as the country is, it is now fully totalitarian with state transport systems and state factories and state plantations to come. Prosperity in the country is measured only by the rate of increase of government departments.

## ENTERPRISE FREE OF BUREAUCRATIC CONTROL

Mr. Dahanayake and his Lanka Prajathanthrawadi Party stands for free enterprise, limited government and liberation of the people from bureaucratic control. Most of the political parties of the country have their manifestos based on totalitarian ideas whereby they promise welfare and prosperity through a swollen bureaucracy without increasing the national wealth. The last government presumed that there was unlimited wealth in the country and unwittingly squandered about one billion of savings and reserve funds and later realised that further taxation meant only a tax on the bureaucracy which they had enriched. While the people had to bear iniquitous taxes on flour, sugar, imported meat and dairy products, middle-class incomes of bureaucrats were relieved of tax under a crazy



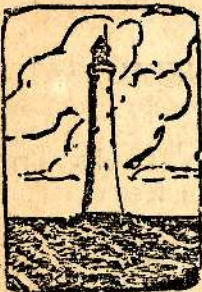
Kaldor Plan. The people of this country usually have a knack to start from scratch without much capital and fend for themselves provided the state does not interfere with them with its gripping food levies and state hindrance euphemistically masquerading as 'public service.'

**GREATER AND DIRECT INVESTMENTS IN THIS COUNTRY**

Mr. Dahanayake now comes charging to slay the totalitarian monster which even he pampered once. He realises that we can gain immensely with renewed friendship with Britain and Canada so as to induce greater and direct investment in this country. Nationalisation of tea estates without consolidating the market and affording opportunities of work for displaced Kandyan people is useless.

The Lanka Prajathanthrawadi Party holds promise of a foolproof check on illicit immigration and lasting unity of the Ceylonese people and the consolidation of the Ceylonese nation. So long as Indian immigration exists the unity of the nation will be constantly disrupted and jeopardised. The Party holds promise of a final and lasting demarcation of the Indian and Ceylonese.

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**A BRAKE ON HIGHER EMOLUMENTS AND INCREASE OF DUTIES**

Limited trade union powers as proposed by Mr Dahanayake will place a limit on higher emoluments and travelling allowance for state employees and stop for a time further increase of duties on foods and higher electricity rates and deficit budgets. It may be possible thereby to even reduce duties on food and the postal and electricity rates by applying a brake on higher wages for state employees and give people the relief they are clamouring for.

The party also holds promise of the plantations becoming habitats and workplaces of Ceylonese once more. With more foreign investment the underdeveloped areas of Ceylon have all prospects of being converted to sugar and cotton plantations studded with factories, not just spurious state factories for the upkeep of the bureaucrats but efficient organisations capable of supplying goods to all the indigent people. Above all the party holds promise of peace and happiness through religious toleration and recognition of all Ceylonese with full rights to liberty, equality and justice.



## The Christian Vote

**N**O doubt the coming General Elections will witness a keen fight under the canopy of religion in certain areas.

As far as Christianity is concerned it could be said that the Christian Voters in general will have a big hand in the shaping of these election for a better and worthy cause in some areas. They should in good Christians faith and spirit pave the smooth and correct way for their fellow-Christians to exercise their votes in a manner they deem fit.

The Canons or the Rules of their respective churches should be zealously obeyed and adhered to for the achievement of their Political aspirations in such areas where Christianity will have a major role to play in the political field.

It is therefore to be earnestly hoped that the Christian Voters in general will act as a whole body in Christian Unity and Faith, and construe their united endeavours to cast their precious votes in such a manner as that would truly uphold and cherish the Noble Traditions of their respective churches to which they

have so enduringly stood fast for ages past, fervently bearing in mind that such high and moral traditions be not used for an occasion to the flesh in the exercise of their votes as loyal and true Christian citizens (Galatians 5:13)

Katunayake  
8th Feb. 1960

E.E. de Silva

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## MR. MACMILLAN RETURNS FROM AFRICA



A new picture of the Rt Hon. Harold Macmillan, Prime Minister of the United Kingdom, and his wife, Lady Dorothy Macmillan, taken at No. 10 Downing Street, London. Mr. Macmillan, accompanied by Lady Dorothy Macmillan, and officials of the Commonwealth Relations Office and the Colonial Office, have been touring Commonwealth territories in Africa in January and February. Mr. Macmillan and his party visited Ghana, Nigeria, the Federation of Rhodesia & Nyasaland, the Union of South Africa, and the High Commission territories of Bechuanaland, Swaziland and Basutoland. They returned to London last Tuesday.

## Non-Catholics join Reception to Bishop of Kandy

Catholics were joined by non-Catholics in the reception given to Dr. Leo Nanayakkara, O.S.B. Bishop of Kandy, when he paid his first pastoral visit to Bandarawela.

On his arrival the Bishop was received at the main junction by the parish priest of St. Anthony's Church Bandarawela, the Rev. Fr A.L. Abeysekera and Mr. M. J. Peiris, proctor and conducted in procession through the streets on 'pavada' to the accompaniment of Kandyan music.

Immediately after entering the church the Bishop imparted benediction.

On Sunday morning the Bishop celebrated Mass and later confirmed over 600 children.

The same evening the Bishop was entertained by the parishioners to a 'social' at which the leading Buddhists were present.



# WRIST - WATCHES & LIVING COSTS

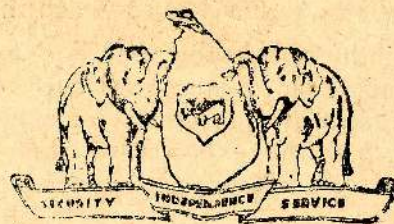
## Will the Withdrawal of the Ban Help to Conserve Our Currency?

**I**T is increasingly apparent that when our Ministers of State want to do the right thing they do it in the wrong way. The whole country for the past three years and more, had been clamouring for Government action to bring down the Rising Cost of Living. This cry was like "the cry of the voice in the wilderness." The new Minister for Trade and Commerce, Sir Razik Fareed, in his first ministerial act, has indulged in the stupidest thing imaginable. He has decided to ask the Cabinet to withdraw the prevailing restriction against the importation of watches. His plea being that the withdrawal of the restriction will have a favourable effect on the present high cost of living in this country and incidentally enable "even the farmer's daughter to adorn herself with a wristlet watch." Either our Muslim Knight has been indulging in very superficial thinking over this matter, or he does not know a hang of things and what he is about. What really has wristlet watches got to do with the Rising Cost of Living and what connection has the one with the other? However, if Sir Razik Fareed seriously believes the withdrawal of the ban in question will have a favourable reaction on the complex problem of Living Costs he, verily, is living in a fool's paradise!

That the honourable minister's numerous friends would wish to congratulate the Third Member for Colombo Central of the defunct House of Representatives on being called upon, by so astute and experienced a politician like Prime Minister Dahanayake, to take up the portfolio of the Minister for Trade, we are prepared to grant. But then at this perilous time in the affairs of the country when men of outstanding brains are called for and needed to help Ceylon through, the appointment of the Orchid Knight as Trade and Commerce Minister is, indeed, much to be deplored. But Mr. Dahanayake is nothing if not daring. Any other Prime Minister would have thought a dozen times be-

fore calling upon Sir Razik to take up the Portfolio of the Trade Minister—a ministry which bristles with intricate problems that baffled even so experienced a man like Mr. R.G. Senanayake.

Even if we look upon Sir Razik Fareed as a mere stop-gap of a minister for a brief two or three months or as a sop to the Muslims with the object of winning their votes for the L.P.P, yet this queer appointment could hardly be justified for the simple reason that Sir Razik lacks the necessary ballast, and hence is unfitted for the Post of Trade Minister even in a Caretaker Government. Apart from that Sir Razik himself, we faintly believe, is quite conscious of his limitations. In his heart of hearts, he must



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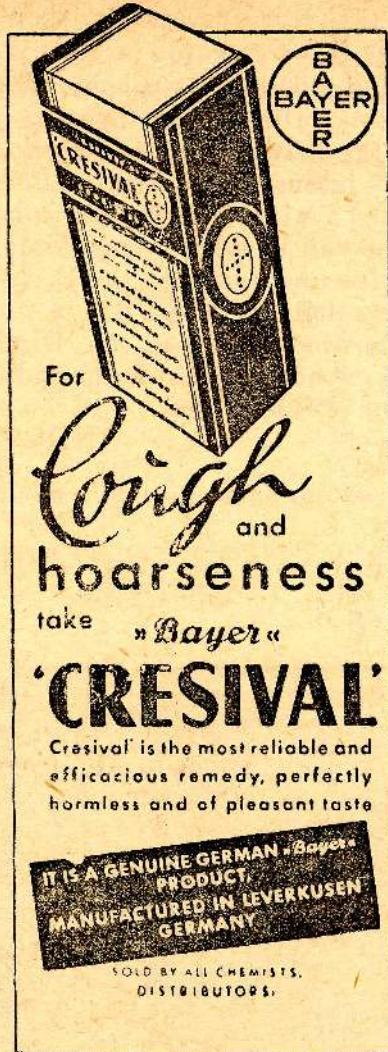


feel that he has not the qualifications to fill so important a position which more ambitious men would have shirked to accept. But, of course, the "Laird of Ra-zeendale" is a man with soaring aspirations. Probably he is of the belief that nothing is too difficult for him.

There is however one thing that has to be said to his credit. He is not the sort of politician who will capitalise his ministerial office for personal gain or aggrandisement. He, as everybody knows, has been yearning and in hot pursuit of

office. This may be excusable. But then one should be competent to fill such an office. Integrity and honour are noble attributes. They are indispensable in any Minister of State, but integrity and honour, and even independence of character, without the requisite ability or the mental equipment to fit oneself to Ministerial office and to discharge such duties would be to accept a little too much.

Frankly speaking, we have grave doubts that he will be able to deliver the goods as Minister. But that is not the question. What actually is the need for withdrawing the ban against the Import of Watches? To begin with the Trade has not asked for such a withdrawal. They see no immediate need for the withdrawal on the contrary the demand for quotas has gone on unabated. Nor does wristlet watches worry the average householder. The fear is that the Minister's decision, if carried out with the Cabi-



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net assenting, will be only encouraging smugglers to send the commodity over to India.

The need of the country is for conserving our currency. We must not waste our resources on luxury goods. There are enough of wristlet watches in the country at present to enable an individual to wear two instead of one besides enabling the farmer's daughter as well as his sons, grandsons and grand-daughters to go in for this adornment. The removal of the embargo is not going to help the poor man or his family to have a cheap breakfast or dinner which is what every body is looking forward to.

For the above reasons we are pleased to note the Finance Minister does not see eye to eye with Sir Razik and is totally opposed to the withdrawal of the ban. The wiser course for the Minister to take, if he is so perturbed by the Rising Cost of Living and desires to help the people, is for him to look in the direction of our food commodities which are mainly responsible for the prevailing high prices that sends the poor man complaining bitterly that with the present prices living is becoming a burden.

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# The Director of Industries

NO. 2

LET it be made abundantly clear that when the above dignity is criticised that such criticism is nothing personal, but rather official. So long as the Director holds out antiquated retrograde ideas based on curtailment, restriction, construction, quotas, etc in Industry, he is likely to find himself the target for criticism from more progressive and ambitious groups of Industrialists.

Elimination of waste in capital can only be overcome by elimination of inefficiency in industry so that not only will the consumer benefit but also the development market of Ceylon when new avenues for such investment become a necessity.

Vested interests by those in the Ministry of Industries create an unhappy situation for the Director as he cannot displease his superiors nor can he efficiently function if his hands are tied by embarrassment of any kind. The only way out of this impasse is that his superiors be transferred to another Ministry which is really the more desirable thing for there has been no fresh thinking or new brooms swept in the upper circles of the Ministry of Industries for years thereby creating an unhealthy situation for all those interested in implementing more progressive schemes and ideas. If a vote was taken there would be no doubt as to who will be chosen as the most unpopular man in the Ministry by his own colleagues, for it has now been more than apparent to many in the inner circle that orders and decisions being made were more on a personal prejudiced level rather than in the interests of the country.

Fortunately the new Government that comes into power has plans of its own for on average investigation of the Parties in the field there is a consensus of opinion that those eligible to retire in the Ministry should do so with all possible speed rather than be thrown out by the scruff of their necks in due course.

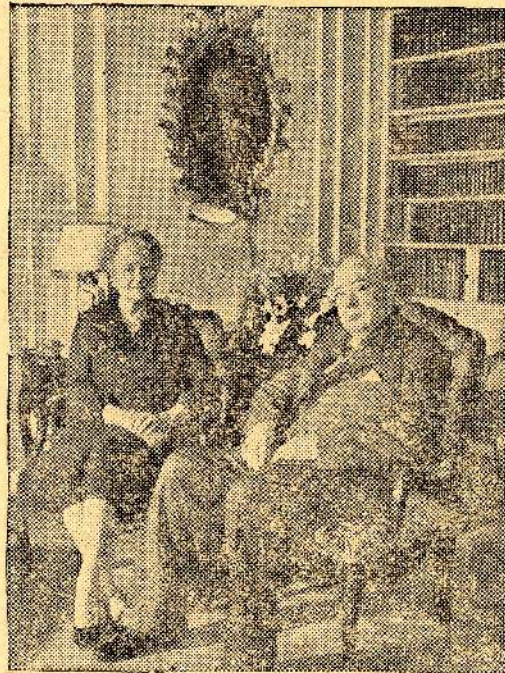
The Director has nothing to fear if he realizes that all Industrialists are Experts in their particular field and by no chance is he, the Director, an Expert on Experts in all fields. As such when he conducts his conferences it should be on a basis of equality with an endeavour to help solve a situation instead of striking a note of superiority and attempting to ram down a point or a principle without first

seeing that it is universally accepted or understood by those present.

We industrialists suggest with all sincerity that the Director change his attitude towards the Private Sector or else he should expect the intensive criticism that will be more launched against him for his substitution by one who will be more sympathetic to the great hardships undergone by the Private Sector in building their Factories up in spite of no assistance whatever from the Director in his official capacity to direct the industrial development of this Island.

INDUSTRIALIST

## SIR WINSTON CHURCHILL'S 85th BIRTHDAY



A special portrait of Sir Winston Churchill and Lady Churchill taken at their London residence, to mark Sir Winston's 85th birthday on November 30. On the same day, Members of the Government and Opposition cheered Sir Winston, who is Father of the House—as he entered the House and in the words of Mr. Hugh Gaitskell, Leader of the Opposition, offered 'our warm congratulations, best wishes and affectionate greetings on his 85th birthday.'



## The Quota System

TIME and again the question is poised as to whether the Quota System would not be the solution to the various problems rearing up in various Industries.

What is not given serious consideration to is that for a Quota System to work satisfactorily a SCARCITY has to be created in the market. Such a scarcity when created would only affect the consumer for the Manufacturer would always be able to dispose of his stocks during a scarcity.

What are the real dangers of a Quota System? Firstly and most important is that the establishment of any type of Quota System takes away the incentive and initiative from a Manufacturer. Once that is taken away the product tends to deteriorate. Why is the incentive taken away? Because the Manufacturer is assured of his sales, however, inferior the product owing to the unnatural scarcity created in the market by the Manufacturers. Why should the product deteriorate even if incentive is taken away? Because each Manufacturer will try to make as much profit between his raw materials and a product which should pass muster for the product and thereby the quality and standard of the article goes down and down. Can a precedent for this state of affairs be pointed to? Yes, in the Match Industry where the item produced is so inferior and not worth the value spent on it. Is it not true that a majority of consumers buy their boxes of matches without a thought for the label or brand of the box? Yes, that is precisely what would happen in any other industry where due to the general deterioration of the items produced by the manufacturer, the consumer would have little or no choice between the various brands and the labels.

You would thus see that the Quota System is a contrivance of a small group of people who are unable to market their products and in the words of Sir Ivor Jennings want a "levelling down" of quality by the better and more ambitious manufacturers in order that their inferior products also find a market for themselves.

To this end vast and ingenious arguments are being put forward both personal and warped to interested parties with promises of political support, party funds and insincere friend-

ships in an effort to introduce the Quota System by hook or by crook without delay. Mr. George C. Gordon, of Hunters Ltd, has in no uncertain words indicated his feelings on industrial restrictions of any kind and made it clear that it is "the elimination of the inefficient" who are clogging up the wheels of industry, choking capital and indulging in waste by their continued existence, who should be done away with, instead of attempting to impose any kind of industrial restriction on the more progressive and ambitious units in Industry.

Let us not be misled by false prophets and find our industry in all fields at its lowest ebbs, and standards of quality by introducing the Quota System. Let us rather eliminate the inefficient manufacturer who attempts to blame others just because he cannot sell his inferior products. In the alternative let him ask and request for administrative and technical information from those manufacturers who are able to market their products which will naturally be given provided certain business arrangements are entered into by the Parties concerned for no manufacturer is going to part with his trade secrets in order that a competitor may cut his throat.

This is a matter to be resolved by the Industry concerned and Government should not interfere for it will mean that there will be a general lowering of standards all around where as if the industrialists themselves resolved this situation there is bound to be a raising of the standards. This is not a matter for the Government, though it can help in more tangible ways by-

- (a) Restricting the commencement of new Factories of a similar nature.
- (b) Lowering or eliminating the Duty on Raw Materials used for the Industry.
- (c) Banning the importation of foreign goods of a similar nature.

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## New Colonial Hotel

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# The Searchlight

(ESTABLISHED 1921)

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 For the cause that needs assistance  
 For the future in the distance  
 For the good that we can do.

15th February 1960

## An Industrial Planning Board

THE necessity for the setting up of an autonomous Industrial Planning Board beyond the reach of political pressure groups either inside or outside the Government, is a crying necessity.

Haphazard industrial planning is so evident now a days that unless such a Board is appointed now there will be an Industrial Slum in the Island instead of it becoming an Industrial Paradise.

The Board should comprise of top level, tried and tested Industrialists with a couple of unbiased economists to advise them on certain matters. It is essential that men of integrity be chosen above personal considerations or Party affiliations. Only then can one expect to see a blossoming of planned endeavour and an elimination of inefficient and wasteful competition.

The Department of Industries has proved itself incapable of acting impartially in important industrial matters due to political pressure being exerted on it in a number of ways, As such the necessity of this Board becomes all the more important as it should be capable of being above such political pressure.

All matters relating to the Industrialization of Ceylon should be referred to this Board before any action is taken. Important decisions such as the knocking off any Quota System or the implementation of such a system should be originally recommended by the Board. Siting of new Factories and the commencement of Pilot Factories should be decided by the Board. The Director of Industries should act as the Secretary of this Board. Such a position will not in any way be derogatory to his office

The suggested members of the Board are Sir Cyril de Zoysa as Chairman, Messrs. C.E.P. Jayasuriya, George D. Gordon, N.U. Jayawardene, Ruskin Fernando, Justin Kotelawala, S. Sellamuttu, Richard Peiris, Sherman de Silva and Fallil A. Caffoor.

Each of the above are experienced businessmen conversant with the practical possibilities and difficulties in most businesses and thus will be able to give us intelligent planning and a more rationalised decentralisation of Industry for the greater benefit of Ceylon.

Such a Board could negotiate direct with the World Bank or for Development Aid from richer countries to assist our Industries for the Private Sector of this country has been absolutely neglected by Government for years and by the present system of taxation the Private Sector is being slowly snuffed out. Only an autonomous Board of this nature can champion the cause of the Private Sector and create and develop Small, Medium and Large Scale Industries in a co-ordinated development programme.

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## CTB To Get Further Technical Aid



GRADUAL standardisation of Ceylon's 3,000 buses is 'virtually inevitable,' forecasts the chief of the four-man team which the London Transport Executive is providing under the auspices of the Colombo Plan Technical Cooperation Scheme to advise the Ceylon Transport Board on engineering and maintenance problems.

Mr. R. D. Gillanders, a divisional engineer of the London Passenger Transport Road Services, who will arrive here this week with his three colleagues by air said: "Ceylon is in a position very roughly comparable to the London Transport Board when it took over a large number of road transport undertakings of varying sizes.

"Major difficulties in engineering and maintenance arise out of the multiplicity of makes of buses spares for which have to be obtained from many different countries, and the maintenance of which is correspondingly more complex for the mechanical and engineering staffs.

"Our visit is really a follow up on the original report prepared for the Ceylon Transport Board by Mr. L. C. Hawkins, a member of the London Transport Executive, when nationalisation took place. The main aim, obviously, is towards ease and efficiency of maintenance operations.

There are 55 garages around the island where the Ceylon Transport Board is envisaging much more efficient day to day maintenance and repair work on vehicles. There is a large overhaul works nearing completion in Colombo which may evolve a major overhaul programme similar to our own - where each bus is thoroughly overhauled every four years.

"Organisation of stores is another consideration. A satisfactory flow from the main depot in Colombo to the various garages is one of the needs here.

"GLAD TO HELP"

"Our function is to give practical advice wherever possible. The London Transport Executive has always been very glad to be of help in this way."

The London Transport Executives provided two teams of experts between January, 1957, and July 1958 to advise the Ceylon Government on nationalisation of road services. The present team is composed of Mr. Gillanders and Mr. E. W. Claydon, a divisional supplies assistant, who will both stay for six months, Mr. W. C. Cooper, District Engineer (Road Services) and Mr. G. E. D. Heffer, Assistant Chief Inspector (Bus Overhaul), who will both stay a year.

## Rice Harvest "Favourable Almost Everywhere"

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THE 1959-60 rice harvest appears favourable almost everywhere, with increased crops in the principal exporting countries, says the monthly Rice Bulletin just published in London by the Commonwealth Economic Committee. But no estimate of the Indian or Ceylonese crop is given.

"Exports from Thailand have followed the recovery in world trade which began in the third quarter of 1959," says the report. "Export prospects for 1960 are promising in the principal countries of Asia and the United States."

Burmese prices for 1960, the review goes on, are lower than in 1959 both for inter Governmental and private purchases, while there was a sharp drop in Thai prices in December after a slight recovery in the previous month. Cambodian prices also showed a downward tendency.

### BURMA'S CROP

The report says that the first estimate in Burma puts the crop at 6,600,000 tons, slightly higher than last year, but with a lower yield per acre. In Thailand reports indicate that the crop in the north and north east is better than in 1958 but in the central plain and in the south there has been a slight decline.

Dealing with exports, the report shows that, of Burma's principal Commonwealth outlets, India took less than previously but exports to Pakistan and Ceylon rose by nearly one-half



and one third respectively. Sharp increases occurred in exports to Malaya, Hong Kong and the United Kingdom.

In view of the above Ceylon Rice Purchases should be secured by Government's at reduced prices and thus enable to lower the price by at least ten cent on every measure. This will bring great relief in the cost of living.

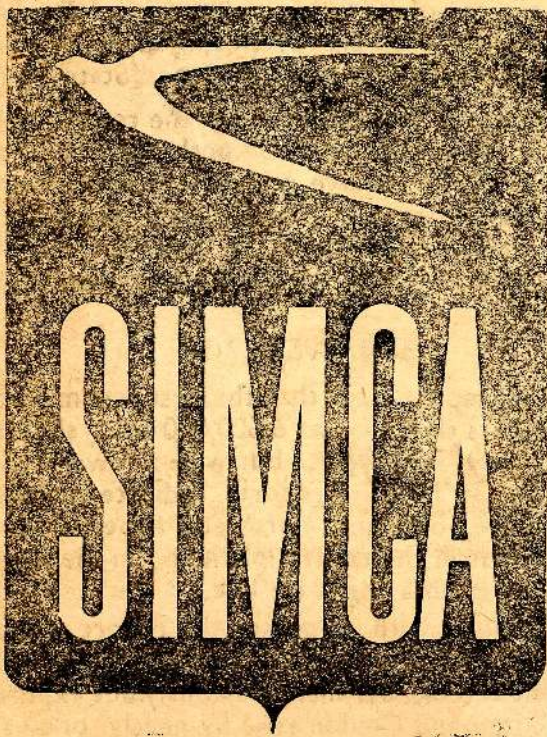
## SNIPPETS OF NEWS

### FURS FOR THE MILLIONS

Furs are now sold on a yearly instalment plan of 30 a year over a period of 20 years, by Sun Fur Co. Ltd, Nikkatsu, International Building Arcade, Hibiya Park Corner, Tokyo, Japan.

### "ADAM AND EVE"—CENSORSHIP

The Mexican Film "Adam and Eve", scheduled for release shortly has baffled the Movie Morals Regulation Committee. Based on the Book of Genesis of the Bible it depicts the story of Adam and Eve at the time of creation. Even though Adam and Eve appear in the nude, the Committee cannot cut the nude scenes because it constitutes two thirds of the Film. Furthermore the officials are reluctant to censor the Bible.



# DKW



### AN EYE FOR A BONUS

A coal mine sub contractor who was unable to pay a Bonus to his Employees last winter, offered one of his eyes for \$300,000. "I'll willingly part with one of my eyes to tide over the situation. Even with one eye, I can still work the mines" he said.

### PRIESTS ARE PEOPLE

The Chief Priests of 20 Buddhist Temples in Tokyo want permission to walk in the public with their wives. Traditionally the public frowns on the priests appearing with their

### DINKAR MUTHU KRISHNA

wives. Its just a feudalistic throwback says Chief Priest Ryasen Hoeda of Seishin Temple. The Chief Priests plan a party with their wives to start a campaign against these customs in the priesthood.

### A BLESSING IN DISGUISE

A 52 year old widow who was robbed of her lifes' savings of \$7,000 received more than \$45,000 from sympathetic donors when they read of her misfortune. Donations came in from students, nurses housewives, taxi cab drivers and from Company Directors.

### THE TEETOTALER TAXI CAB COMPANY

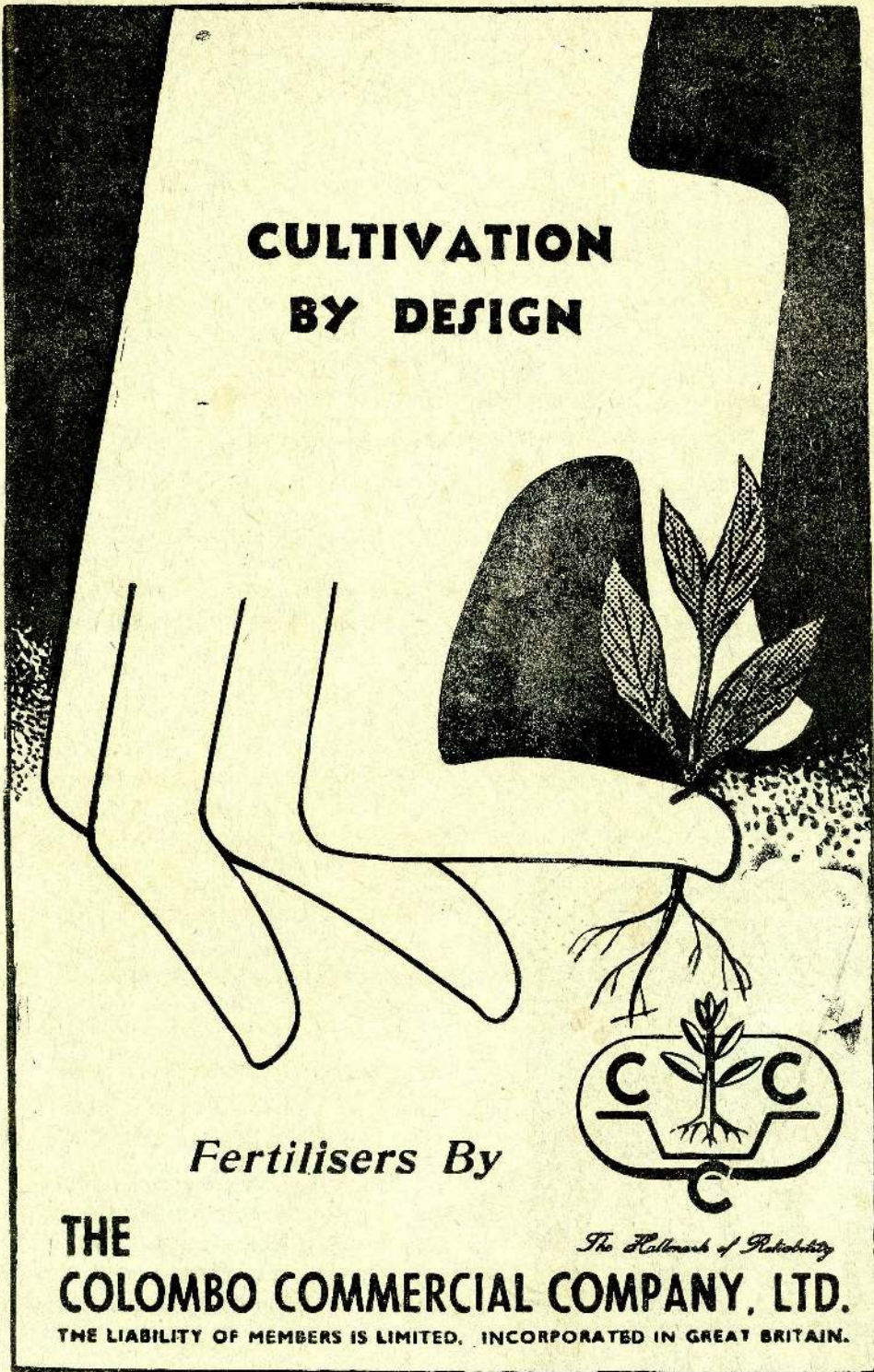
There is Company in Tokyo where the one pre requisite for employment is abstinence from drink at home or at work. The company employs non drinkers. The motto of the Company is "An absolutely safe ride all the way."

### FOOD FOR GOURMETS

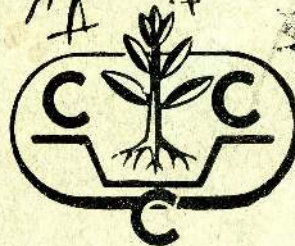
Certain Hotels in Japan have started serving what may be described as "Hormone Specialities." These items are specially available for the tired but hungry business man after a hard days work. Why not copy this idea in Ceylon.



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