



NEWSLETTER

November 2023 **ISSUE 03**



NORTHERN CHAMBER OF INDUSTRIES

Welcome to the 3rd edition of the NCI Newsletter

Dear Members, Partners and Stakeholders,

We are delighted to present the latest edition of the NCI's Newsletter.

In this issue, we bring you the array of exciting updates, important announcements and past events the showcase the vibrant activities within our community.

Explore the pages ahead to discover the initiatives, upcoming events and the remarkable contributions of our members. As we continue to grow and thrive, your engagement and support is invaluable.

Thank you for being an essential part of NCI the journey !

NCI Team

Inside this issue

- ➔ **Upcoming Events**
- ➔ **Discussion on the Industrial Development of North**
- ➔ **Structural Development of NCI**
- ➔ **Discussion with Canadian High Commissioner**
- ➔ **Export Market Food Packaging**

UPCOMING EVENTS



KICK OFF MEETING

Let's start the project right.



Venue : Colombo

Date : 7th - 9th January 2024

Participants : NCI Directors and WCIC Officials

Organized by : OAV - The German Asia - Pacific Business Association



PAST EVENTS

Commerce and Industrial Development in the Northern Province

A discussion was organized by the Northern Chamber of Industries at the NCI office on "Commerce and Industrial Development in the Northern Province" on the head of the Chairman Mr. K Pooranachandren . Vice chairman Mr. S Naguleswaran organized this event. The Socio Economic Researcher and Advisor Mr. Selvin Iranias participated as a resource person in this event.

The challenges SMEs face, Investment opportunities and indentifying the potential investors in the North the challenges and benefits of ferry services between Kankesanthurai (KKS) and Nagapattinam were thoroughly discussed.



Discussion with Canadian Conseiller (Politique & Commerce)

Canadian Conseiller (Politique & Commerce), Mr. Daniel Bood, of the Canadian High Commission, and the Senior Trade Officer, Mr. Abdul Majeed Kaiyoom, visited the NCI Office. The discussion covered the ground situation in the Northern Province, the needs of SMEs, export procedures to Canada, trade facilitation, networking with the Tamil Diaspora in Canada, and the importing of machineries. NCI Chairman, Vice Chairman, Directors, and CEO participated in the discussion.



Workshop on Structural Development of NCI

Further development of the structure of NCI was held as a workshop in the Thinnai on 13,14 & 15 of September this year. The present structure is not adequate to cater the needs of its members. An Expert from Germany "Mareike Brandit" act as a facilitator for this workshop.



The workshop was conducted under the following topics:

- Motivation of NCI Directors
- Unique Selling Proposition
- SWOT Analysis of NCI
- Definition of the Role and Job Description of CEO
- Roles & responsibilities of Directors
- Development of Structural Model
- Developing Organic Gram

In addition to the specific topics, participants engaged in discussions about NCI's constitution, addressing doubts and exploring multiple streams of income generation for the organization. The workshop employed participatory methods, including group activities and presentations, with active participation from the Chairman, Directors, and CEO



NCI Address : No 54, Clock Tower Lane , Jaffna, Sri Lanka



0774752416 / 0741694673



northernchambersl.com



Northern Chamber of Industries Sri Lanka



021 222 6331

Practical Training on Export Market Food Packaging, Labelling, Barcode and Food Colour Coding Application

Northern Chamber of Industries jointly with EDB and IDB organized a one day Training Programme for the benefit of Northern Provincial SMEs on Export market food packaging, Labelling, Barcode and Food colour coding applications on 18th October 2023 at the Management Training Development Centre, Jaffna.



The theme of the training was to provide the knowledge of appropriate packing system and the suitable materials for their products produced and to prolong the keeping quality (Shelf life) of their products, to aware the participants on the revised Food Act which will be effective from Jan 2024 particularly about the Food Labelling and advertisement, Traffic light colour coding system labelling for the products with Sugar, Salt and Fat and Barcode and its benefits



The EDB Assistant Director Mr. Kanojan and his staff were present the entire session and assisted the resource persons and participants. Participants from various sector from the Northern Province actively participated. Certificates were awarded to the participants by NCI Chairman, Vice Chairman, EDB Assistant Director, IDB Provincial Director and Assistant Directors

NCI Vice Chairman participate as a resource person for Food packaging, Labelling and Barcode and representatives from Palmyra Development Board explained about the Traffic light colour coding system and application. At the end of the programme, NCI CEO participated and explained the practical problems in the processing of registering, printing, payment methods and renewal of barcodes and answered the question raised by the participants about the barcode system.

