

JOIN HANDS WITH NCI
TO ELEVATE YOUR BUSINESS TO THE NEXT LEVEL



NEWSLETTER

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ISSUE 06



NORTHERN CHAMBER OF INDUSTRIES

Welcome to the 5th edition of the NCI Newsletter

Dear Members, Partners and Stakeholders,

We are delighted to present the latest edition of the NCI's Newsletter.

In this issue, we bring you the array of exciting updates, important announcements and past events the showcase the vibrant activities within our community.

Explore the pages ahead to discover the initiatives, upcoming events and the remarkable contributions of our members. As we continue to grow and thrive, your engagement and support is invaluable.

Thank you for being an essential part of NCI the journey!

NCI Team

Inside this issue

- ➔ **Upcoming Events**
- ➔ **Canva Workshop**
- ➔ **Photography Training**
- ➔ **Workshop on Social Media**
- ➔ **MoU with BTCC & TED**

UPCOMING EVENTS

Tourism Engagement Programme - Mannar

As part of sectoral development of NCI Members, NCI plans to conduct a Tourism Engagement Programme in Mannar in the recent months. The objectives of the programme are as follows;

1. To introduce tourism industry stakeholders in Mannar District.
2. To encourage and enroll tourism entrepreneurs as members of NCI
3. To contribute to the sustainable growth of the tourism industry in the region.

Meeting with Northern Province Governor

As part of Advocacy programme, NCI plans to meet the Northern Province Governor Hon. Vethanayagam at the Governor's Secretariat. The following things to be discussed with him;

1. Introduction of OAV Representative to Governor
2. Challenges of SMEs in the Northern Province
3. Business Registration and its current legal procedures
4. Inconveniences caused to the passengers in the Palaly Airport
5. Establishment of Industrial zone in Mullaitivu District
6. Resumption of Mannar Ferry services to India

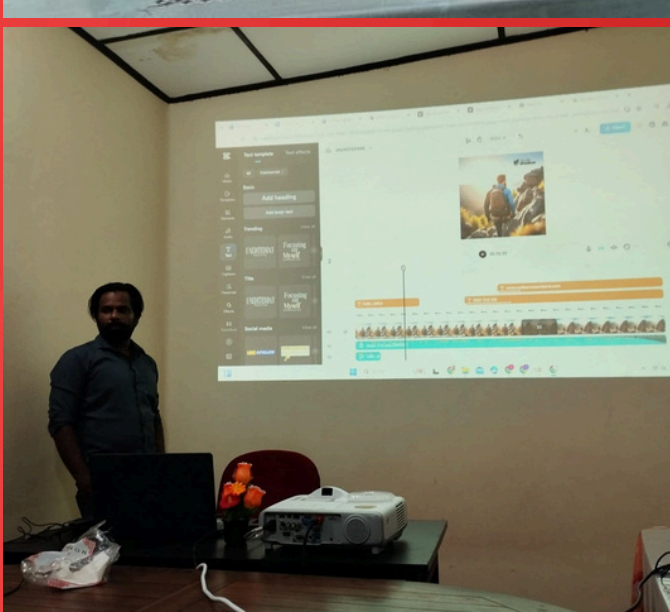
PAST EVENTS

Workshop on Canva

A workshop was conducted for NCI Directors and staff by OAV under the BMO Project as part of the capacity development in preparing flyers, social media posters, newsletters, advertisements etc. This workshop was held at NCI Office, Jaffna as a full day workshop. The content of the workshop are as follows;

1. Introduction to Canva
2. Basic design principles
3. Hands on practice

Seven participants including Chairman, Directors and staff participated in this training.



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Northern Chamber of Industries Sri Lanka



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MoUs

NCI signed an Memorandum Of Understanding (MoU) with Tamil Economic Forum (TEC), based in Switzerland. Mr. Prakash Vivekanandan, CEO and Co-founder signed the agreement. The objective of the MoU are as follows;

- Cooperation in Business and Trade
- Promotion of Business
- Exchange of Market Information
- Information Exchange
- Mutual Invitations
- International Forums Cooperation
- Trade Fairs & Exhibitions
- Advisory Services
- Information Dissemination

NCI Chairman, Directors and CEO Participated in this occasion.



Training on Photography

A significant challenge faced by entrepreneurs is that, despite producing high-quality products, they struggle to present them as visually appealing items on social media platforms. To address this, the Northern Chamber of Industries (NCI) organized a training program focusing on how to capture high-quality photographs of products using the smartphones widely available to everyone.

Saho Creation (Pvt) Ltd, experts in photography and videography, was selected to conduct this training. Additionally, the task of recording videos of the training session was also undertaken by this institution. Mr. Virushan, Director of Saho Creation, attended with his team, including experts in the Canva application, to deliver the training. The session was held at the NCI office with the participation of 10 NCI members. The Chairman, Directors, and CEO of NCI also attended the program.

"Promote your products through your lens"

TRAINING ON PHOTOGRAPHY SKILLS

Resource Person
Mr. S Virushan, Director, SAHO Creation

INVESTMENT
Members : 2500 LKR
Non Members : 3000 LKR

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SPONSORS
BMP Partnership, ANCI, etc.

26 July 2024
9.30 a.m - 12.30 p.m
NCI Office, Jaffna



Regional Enterprise Forum (REF) – Vadamarachi East



A Regional Enterprise Forum (REF) has been organized by National Enterprise Development Authority (NEDA) with the collaboration of Divisional Secretary of Maruthenkerny, Vadamarachchi East of Jaffna District on 14th August 2024 at the Divisional Secretariat, Maruthenkerny.

The NEDA officially invited NCI to participate in the discussion.

NCI used this opportunity to meet the officials and Small and Medium Scale Enterprises (SMEs) in the Maruthenkerny Division and introduce NCI and its services to them.

CEO of NCI and one of the Director Mr. Piratheep represented the NCI with the participation of Divisional Secretary, NEDA Coordinator & officer in charge for Maruthenkerny DS Division, Representatives from Pradesiya Saba, Central Environmental Authority (CEA) participated in the Programme



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