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## *'The World Industrial Fair'*

THIS is an age of 'mods', 'minis' and miracles. The Jaffna YWCA has effectively synthesised these current trends in putting up this 'Fair' in aid of the 'Finishing School', which again is a child of feminine ingenuity and aspiration. Men too stand to gain, at least by way of 'fringe benefits,' to put it too in modern jargon.

The YWCA has organised the 'World Industrial Fair' in miniature for the benefit of the community. Sixteen countries are represented at the Fair, and a lot of labour has gone into the setting up of the stalls, that of willing spouses as well, not to speak of the ones who had no choice in the matter.

Environmental studies have been neglected sorely in our schools in the name of modernity. Exhibitions of this type have more to offer to our youth than drab text books and prim pedagogues.

The cause of education is the best possible cause to espouse, especially by an association with a professed religious mission. It is hoped that the response to the Fair will be such as to enable the YWCA to go ahead with its plan to provide something tangible to our children who constitute our greatest wealth.

Many thanks to all those who have contributed unstintedly towards the production of this souvenir.

*Editor.*

## MESSAGE

*from the Government Agent, J. D.*

I am glad to send this message to the Y.W.C.A. Organizations of this nature can play an important role in helping the youth. A finishing school will offer an opportunity to the girls who have completed their school education to take up to practical education and equip themselves for the future.

The title of the exhibition indicates the emphasis laid in this direction. This will enable the youth to exercise their talents and at the same time learn from what they see.

I wish them all success.

**WIMAL AMARASEKERA.**

*Government Agent,  
Jaffna District.*



## Message from the National Y. W. C. A.

**I**T is with much pleasure that the National Y W C A of Ceylon sends its Greetings to the Y W C A of Jaffna. Your Association was formed nineteen years ago by the efforts of a few devoted women inspired by the Goal of Service. You have grown. New avenues of service are opening up for you and you are enraptured by new visions.

May the 'World Industrial Fair' succeed in full and abundant measure and may your new building soon be a reality.

Your sister Associations in the country and the larger family of Christian women throughout the world wish you well.



## *A Message from the President, Y. W. C. A., Jaffna.*

THE Jaffna Y. W. C. A. has had a long-felt need for a building of its own. This need has been felt more and more acutely with the increase in the numbers of students in the "Finishing School" and the greater interest of our members in both the intensification and expansion of our various spiritual, cultural and social activities. Our children too need a place to meet together and indulge in some wholesome and refreshing relaxation; to play indoor-games and to take part in the different programmes of activities which the Y. W. C. A. is able to offer them. More ladies are taking to professions and those coming into Jaffna from the out-stations are also unable to find temporary homely accommodation.

It is to satisfy these needs primarily that the members of the Y. W. C. A. have decided to collect funds to put up a building. This Exhibition is, therefore, organised as a project to collect funds for a building and also to give an opportunity to the younger members to display their talents, aptitude and skill in a field of their choice, particularly in such subjects as needle work, home science and handicrafts.

The members of the Y. W. C. A. have, therefore, with the aid of the students of the "Finishing School" and some of the private schools, organised this Exhibition. The importance of industry in the present educational set-up of the country cannot be over emphasised, and it is a refreshing sign that the Government has realised that, with the increasing unemployment and the over-crowding of the professions and employment avenues, industry is the saving grace of the



country. It is said that industry is the very hub and pivot on which the axle of a country's prosperity revolves; and the large number of industrial projects and factories initiated and managed by the Government within recent years has already set Ceylon on a reasonably hopeful industrial footing.

I am confident that the keenness and hard work of the students and the enthusiasm and encouragement of the members together with their support, both physical and financial, will contribute to make this Exhibition the success it deserves to be.

Finally, I take this opportunity to thank the Private Schools, the members, the students and our friends and well-wishers for their help, their encouragement and their cooperation in different ways, and particularly for the inspiring efforts and hard work to make this Exhibition a Success.



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BRAZIL	...	Mrs. B. Sabapathipillai
BURMA	...	Mrs. R. Selvaratnam
CEYLON	...	Mrs. L. T. Jesudasan
FRANCE	...	Mrs. P. Mills
GREECE	...	Miss L. Thambiraja
GREENLAND	...	Mrs. P. Pooranampillai
HAWAII	...	Mrs. J. M. Sabaratnam
HOLLAND	...	Jaffna College
INDIA	...	Ramanathan Sewing School
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PERSIA	...	Miss T. K. Muttiah
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# AMERICA



Chundikuli Girls' College takes you into the American world with its skyscrapers and millionaires, and then gently into its kitchen.

Surprising as it may seem we invite you into the kitchen to see how efficiently an American housewife manages the all important question of feeding her family. If quickness is the aim of science, you see it clearly demonstrated in the numerous labour-saving electrical gadgets, which the ingenuity and sound taste of the American people have made possible. It is a work of art. These clever devices save labour and time, thereby liberating the American woman from dull household chores.

Meet Mrs. Jones taking great pride in keeping her modern kitchen of cream and blue, spick and span. To your right is the electric cooker, while all along the wall in front are the utility cabinets. Then come the sink and the refrigerator. The working of the electric kettle, the food mixer, the coffee grinder, fruit extractor, the cake beater, the juice mixer, the hot plate, the coffee percolator, the toaster and many other things, are exhibited there, and cleverly demonstrated by Mrs. Jones.



Screened off from the kitchen is a cheery spot, the colourful family dining room. Tastefully prepared American dishes and short eats are a plenty.

Remember to keep a date with an American kitchen.



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## ARABIA

'Arabian Nights' or 'The Thousand and One Nights', a collection of tales dating back to the 15th century, have thrilled generations by their magical qualities so typical of the Arabian world. Arabia, the most westerly peninsula of Asia and the

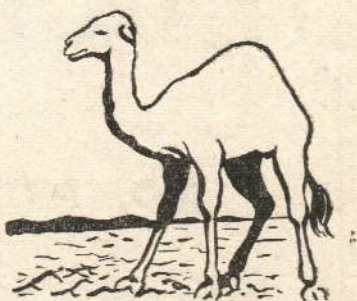


largest in the world, is the birthplace of many thinkers, writers and poets. The people are nomadic and from early times attained a high culture and civilisation. Politically Arabia is a

collection of independent states like Saudi Arabia, Kuwait, Oman, Yemen etc.

In our stall we have tried to depict the simple nomadic life of the Arabs. You will cross deserts and drink of the fresh fountains of the oases. The date palm and the camel will greet you and usher you into the tent.

We offer you Date Cakes, Date Sweets, Date Chutneys etc. You cannot afford to miss the spicy delicacies famous throughout the world down the centuries.



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# BRAZIL

A vast republic of South America it has an area of more than three million square miles. The Amazon is its principal river and its capital is Rio de Janeiro. Coffee, Castor-beans, Cocoa, Sugar and Tobacco are the chief crops. Rubber is also an important product and there is mineral wealth too.



The famous Copacabana beach is only 15 minutes from the heart of the Brazilian capital.



In recent times Brazil has earned an unparalleled reputation for Soccer, her national game. Who has not heard of King Pele?

Come in and enjoy the delicious nuts and coffee in the stall, and your cigars and cigarettes too.



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# BURMA

Burma, an independent republic of South East Asia, is a land of festivals. Burmese culture centres round these festivals, since Burmese life and customs are so inextricably bound up with religion. Most of these festivals are great national



holidays, while a considerable number are the patronal festivals of pagodas. Each month of the Burmese calendar has its own particular festival, and so we invite you to join us in

the Tawthalin (September) and Thadingyut (October) Festival of Lights, which is ushered in with rejoicing and almsgiving. Thingyan or water festival ushers in the Burmese New Year usually around 13th April.

The national dress, the longyi, a cylindrical skirt with short jacket, is worn by both sexes. The men wear the single breasted short jacket called an eingyi and the women's garment is similar, not double breasted, often short sleeved and usually of transparent white material. The Burmese are characterised by cleanliness, sense of humour and love of sport.

The musical instruments used are the Kywaing, a series of gongs cast out of a bell metal arranged in a circular frame of stout cane and the Sainwaing, composed of 18 circular drums hung from a circular frame. Wood carving and lacquer, gold and silver work are not altogether lost arts in Burma. The handloom weaving industry retains a decreasing share of the market against competition from power looms.

More than 100 indigenous languages, not mere dialects, are spoken in Burma. The Burmese language is monosyllabic,

agglutinative and closer to Chinese than Indian languages. A single syllable may have several meanings according to tone and stress. The Burmese alphabet is of Indian (Pali) origin. Thus not only their alphabet, but religion and a considerable number of words as well are of Indian origin.

The Burmese are mostly Buddhists and their religion occupies a large place in their life. The Shans too are Buddhists. The other hill people are in general animists, though Christianity has made some advance especially among the Karens. Every village has its pagoda, and gilded or white washed pagodas crown almost every hill.

The staple food is rice and we offer you dinner, a different menu each night. Burma is well known for her teak. You will see some evidence of this when you visit us. The Burmese women enjoy an amount of freedom and are fashion conscious, and so we have organised a Fashion Show on the final night and a Hair Style demonstration on the Second evening of the Industrial Fair. We anticipate your visit to us with eagerness.



Chayamabaze !



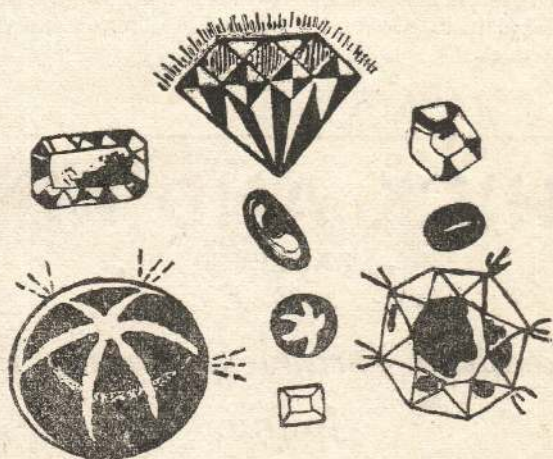


# CEYLON



Ceylon, strategically situated in the Indian ocean, is a meeting place for several sea routes and air routes. Blessed by Nature with a beautiful landscape studded with hills, plains, rivers, waterfalls, lagoons, and jungles full of exciting flora and fauna, it is a veritable tourist paradise.

For long Ceylon has depended on traditional exports like tea, rubber and coconut, but the trend is towards diversification of the economy in order to make it broad-based.



Precious stones, sapphires, rubies, amethysts etc. from Ceylon are famous the world over.



Step into the Ceylon pavilion and see for yourself resplendent Lanka and the progress she is making on both the agricultural and industrial fronts. Besides models of major irrigation schemes like the Gal Oya, Uda Walawe and Mahaweli, traditional handicrafts and typical Ceylonese products will greet you and awaken you to a sense of national pride.

## Recipe

### Odial Kool

5 table spoons palmyra root flour  
½ part of jak  
¼ lb long bean  
2 table spoons rice  
50 prawns  
1 lb seer fish  
10 dry chillies ground  
4 bottles of water  
tamarind juice & salt to taste

### Method

Soak the palmyra root flour in water and strain after an hour. Pour 4 bottles of water into a pot. Put the cleaned jak, the beans broken into small pieces, the rice, the cleaned prawns and fish and boil. After the rice is cooked add the ground chillies, salt and tamarind juice (to taste) and last of all the soaked flour. Cook on a low fire and bring it down before the kool gets too thick.

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## FRANCE

France is the largest country in Europe. It is bounded on the North by the English Channel, the strait of Dover, Belgium and Luxembourg, East by Germany, Switzerland and Italy, South by the Mediterranean Sea and Spain, West by the Bay of Biscay and the Atlantic Ocean.

Paris, the capital of France, is a city of quick tempo and architectural beauty and of unequalled historic interest. She is famous not only for her magnificent boulevards and parks, her art and culture, but also for the intimate charm of the past blended with the present. The medieval Cathedral of *Notre Dame*, the Eiffel Tower, *Triumph D' Arch* and the *Louvre* are famous landmarks of France along with their Theatre, Opera and Night clubs. The Palace and Gardens of Versailles, where there still remains something of the splendour of the Court of France in the days of Louis XIV are monuments of the grandeur of the past.

The pleasures of the table have always held a high place in France, and French cookery famous the world over, is both a science and an art. A marvellous choice of wines, unique in the world serves as a worthy accompaniment to the dishes!

In our stall we attempt to give our visitors something of the atmosphere of a French Cafe, where families listen to music while having some delicacies, *patisseries* and *whimpies* under the bright umbrellas, while feasting their eyes on the models and articles so typical of the French.



### *Recipes*

#### Chicken Vol-au-vent

8 oz. puff pastry  
Beaten Egg  
6 oz. diced cooked chicken  
 $\frac{1}{2}$  pint white sauce  
2 oz. bacon  
Parsley

## Method

Roll out the pastry to about 1 inch in thickness and cut into a round, using a large cutter or a saucer. Using a smaller cutter or a knife, mark another circle inside, to form a lid. Make some decorative cuts around the top edge of the pastry and brush it with a little egg. Bake in a hot oven (475°F) for 30–35 minutes, covering the top of the pastry if it tends to become too brown. When it is cooked, remove the lid and take out any soft dough inside. Heat the diced chicken in the white sauce and fill the vol-au-vent case. Serve garnished with grilled bacon and parsley.

## Puff Pastry

8 oz. flour  
A pinch of salt  
Cold water to mix  
8 oz. unsalted butter or margarine  
A squeeze of lemon juice

## Method

Sieve flour and salt and rub in a knob of fat. Mix with lemon juice and water to a dough and knead until smooth.

Form the fat into an oblong. Roll pastry into a square, place fat on one half and fold rest over, sealing edges.

Turn pastry so that fold is to right, roll into a strip, fold into three and seal edges lightly, leave it to cool.

Turn pastry so that the fold is to right, and repeat the rolling, folding, turning and cooling process until it has been done six times in all.

## Croissante

1½ lb flour, ½ pt. milk and water, ½ oz. salt, 1 oz. yeast, 6 oz. margarine, ½ oz. sugar.

## Method

Warm the flour and add the salt. Melt 1½ oz. of the fat, and it to the liquid and warm. Cream the yeast and sugar. Make a well in the centre of the flour and mix to a light dough with the yeast and liquid. Knead lightly and set to rise for about ½ hour. Knead lightly on a floured board and roll out to an oblong. Place one third of the remaining fat in small heaps on the top of two third of the dough, then fold in three, bringing the bottom third up and bringing the top third over it.



Seal the ends with the rolling pin and give one half turn. Roll again into an oblong, and repeat with the two remaining portions of margarine. Roll out dough very thinly and cut into squares and then triangles.

Starting at the largest side, roll up each triangle finishing with the point and curling the ends round to form a crescent. Prove for about 10 minutes on a greased tin. Then brush over gently with beaten egg and milk and bake in a hot oven (450°F) for 10—15 minutes.



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# GREECE



Greece brings to mind all the best in the earliest great civilisation of Europe which developed round the shores of the Aegean and reached its peak in the 5th century B. C.

Civilisation meant Knowledge, Good Government and Physical well being. The last was greatly cherished in Greece.

Olympus, the lofty mountain, the court of Zeus and the home of gods was to have been the first site for the athletic contests between the various gods. In imitation of it the Greeks held their athletic contests every 4th year at Olympia. These included races, boxing, wrestling, chariot and horse racing. This is the beginning of the international amateur athletic contest known as the Olympics, held every 4th year since 1896.

In this tradition the Grecian stall provides you ample opportunities for healthy competition in the various games of skill. Follow the Greek champs and join in and show your prowess!! The stall modelled on classical Grecian architecture will provide a congenial atmosphere to the lover of games of skill.



## *Recipe*

### **Keftepes**

10 ozs. white Bread Crumbs  
3—4 Onions  
Butter or oil for frying  
1½ lb. Minced Beef or Mutton  
Salt and Pepper  
3—4 Tsp. Chopped Parsley  
2 eggs and a little flour

## Method

Soak some fresh bread crumbs in water. Divide the finely chopped onions in half; fry one half in butter or oil until brown and put the other half in a large bowl with the minced meat, squeeze out the bread crumbs. Add these to the minced meat together with the fried onions. Stirring all the time, add the seasoning, parsley and eggs. Knead the paste and form into balls or large flat balls flattened down. Dip these into flour and fry in hot oil.



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# GREENLAND

Greenland is an island off N. America within the Arctic circle, 840,000 square miles in extent, of which only one fifth is habitable. It is a land of intense cold and terrible blizzards, of snow-capped mountains and fiords, of steep cliffs from which glide the huge avalanches that menace sea-traffic. Most of the land surface is covered with ice, in some places as much as 8000 feet thick.

The people who live here are Danes and Eskimos. The two races have intermingled greatly. The Eskimos live in *igloos*, wear skins of animals, live on the flesh of animals and sea-creatures, and travel in sledges drawn by dogs.

The word 'Eskimo' means "one who eats raw flesh." They hunt animals like reindeer, polar bear, ermine, seal, musk ox, silver fox etc. using bows and arrows as well as spears and harpoons.



The country has very little vegetation to speak of. Down South there are settlements of descendants of adventurous Danes

who left their cherished homeland centuries ago in search of fresh pastures. Here one sees vegetable plots and wooden houses, dairy cows, sheep and horses.

Eskimo lassies in their fur parkas and Danish damsels in colourful costumes will serve you rich ice cream straight from Greenland, the land of perpetual ice and snow.



*With Compliments*  
*from*



**S. R. SELLADURAI**

216, K. K. S. ROAD,  
JAFFNA.

Phone : 296



## GERMANY (WEST) OR THE FEDERAL REPUBLIC OF GERMANY

The Federal Republic of Germany was created in 1949. She comprises the western portion of the German Reich and the western part of the Reich's capital—Berlin. Today the Federal Republic of Germany with West Berlin alone has some 61 million inhabitants.

Like the majority of her West European neighbours, West Germany is a typical Industrial country. The most industrial areas are Rhineland—Westphalia, Saarland, Hamburg, Hanover, the Rhine Main area, Munich, Stuttgart and Nurenburg. The



most important raw materials are hard coal, soft coal, iron-ore, potash salts and crude oil.

In her 99500 industrial enterprises 8.2 million people are employed. According to the number of persons employed, mechanical engineering, the electrical industry, the chemical industry, vehicle building, air craft construction and the textile industry are in the lead.

"Made in Germany" is again held in high esteem all over the world. In the sphere of medical and pharmaceutical research and of industry, Germany has now regained her former international standing, despite heavy setbacks.

The foreign tourist who includes Germany in his itinerary thinks in the first place of Heidelberg, of the Rhine, and the Black Forest. From time immemorial Germany has always been one of Europe's most remarkable countries to the traveller.

West Germany believes that her own cause is best served by demonstrating that she is a nation of good neighbours both within and without. Come and witness the strides made by industrial Germany in just twenty years.





# HAWAII



Hawaii described by Mark Twain as the loveliest fleet of islands that has anchored in any ocean, is the 50th state of the United States of America. Discovered to the world by Captain James Cook in 1788, they reveal a spectacular panorama of natural beauty—plunging waterfalls, sharp cliffs, gigantic lava flows, miles of pineapple and cane fields and high plateaus of green pasturelands. Those who visit these islands are entranced by Hawaii's spirit of *Aloha*—desire to care and share and respect the rights of others.

Although there are Chinese, Japanese and Filipinos as well as Whites, all work in harmony.

Honolulu, the capital of Hawaii enjoys one of the loveliest climates on earth. The wide variations in climate have made it earth's richest garden of rare plants. Hawaii is probably the world's foremost florist. Today Hawaii supplies 40 percent of the world's canned pineapple and 75 percent of its pineapple juice. Hawaii is the sweetest land on earth producing sugar on 20 percent of her cultivated area. Most astonishing of all is her *Papaya* which bears continuously.

Come and enjoy the luscious pines, the sweetest *papayas* and sugared sweets of Hawaii. Fruit drinks to cool you await your pleasure.



Beautiful hankies and batiks of Hawaii are there to satisfy your every desire. Exotic flowers of Hawaii will be there for those aesthetes among you with an eye for beauty.

## Recipe

### Hawaiian Pineapple Layer Cake

6 oz. butter or margarine	2 oz. glace pineapple
6 ozs. sugar	a little milk
3 eggs	2 tsp. rum
6 ozs. flour	rum butter cream
$\frac{1}{2}$ tsp. baking powder	white or pale yellow frosting
Glace cherries & angelica to decorate	

### Method

Cream the fat and sugar and beat in the eggs gradually. Sieve the flour and baking powder and add the finely chopped pineapple. Add the dry ingredients with milk and rum mixing to a soft consistency and put into 3 prepared sandwich tins. Bake in a moderate oven 35-45 mts. then cool. Sandwich together with butter cream, coat with the frosting and decorate with cherries and angelica.

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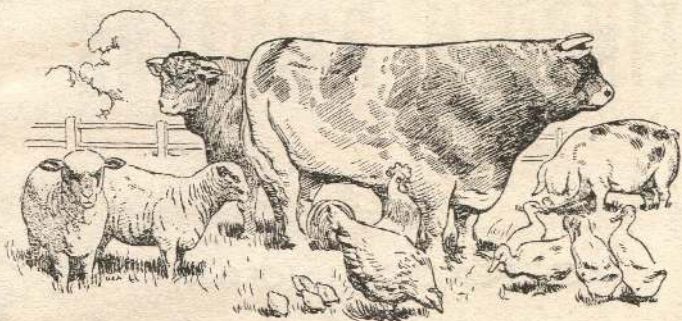
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# HOLLAND

PUBLIC LIBRARY  
JAFNA.

This "hollow land" below the sea is generally known for its tulips, its milchcows and its wooden shoes. This, of course, gives a very one-sided picture. Holland has always been one of the main trading nations of the world and the Fort in Jaffna is testimony to the fact. Apart from trade Holland has more and more developed into an industrial nation and it is only because of its industry that about twelve million people can live on an area only half the size of Ceylon. To create more space the



Dutch have been engaged right through history in a war with the sea, wresting from the control of the waters many pieces of fertile land on which now the cows graze, factories rumble or villages and towns stand. Lying between several of the more important nations of Europe at the mouth of the great rivers Rhine and Meuse, Holland has undergone cultural influences from all sides while yet maintaining a very definite character of its own.

We hope to be able to show as many facets as possible of the life of this small but fascinating country.



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# INDIA

India is an ancient country with a long and tortuous history. Her people belong to many different races and speak a variety of languages representing at least six distinct racial stocks. Having been subjected to many conquests over the centuries India has come to represent a synthesis of all cultures, East and West.

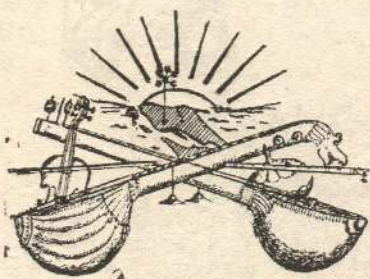
The country is as large as Europe without Russia, and almost twenty times as big as Great Britain. It embraces within its bosom lofty mountains steeped in eternal snow, flat plains 'salted by every tide', arid deserts as well as fertile river valleys.



The 'Green Revolution' is almost a household phrase in India today. Both in agriculture and in industry India has made great headway since independence.

The basic dress of both the gallant and the lady has remained unchanged through more than 3000 years. The sari of six yards draped round her fragile limbs has made the Indian Eve the most elegant of all the creatures of the earth. The traditional sari of nine yards is still popular among the South Indian Brahmins and in the North is worn with its folds drawn between the legs and fastened at the back. The baggy trousers complete with the salwar, kameez and the head veil of the Punjabi women, and the ankle-length shirt of gay colours, blouse and veil of the regal Rajasthan ladies are some of the attractive variations of the undulating folds of the same traditional sari. Jewellery of both gold and silver worn in abundance complete this entrancing picture.

The dhoti or the veshti with its innumerable variations is the man's attire in India. The variety in man's dress is something unique to India and to Indians. The shawl and turban of variegated hues add poise to man.



The quintessence of Indian culture has found its expression in almost all forms of the Fine Arts. The sublimity and beauty of both thought and form of the classical Indian Literature, Music, Dance, Architecture and Sculpture stand unrivalled to this day.

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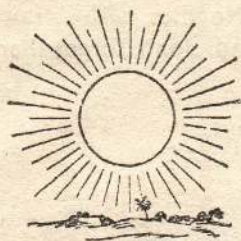
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# JAPAN

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The Land of the Rising Sun, the Land of Cherry Blossoms! It would need a Japanese to describe the beauty of Japan which has so much to do with the people's fervent patriotism and their flawless taste in art. The gorgeous sunrise, tinting the wide sky above with every delightful and delicate shade of colours, the wonderful picture made of blossoms of every hue, the tall bamboos, useful and ornamental, graceful pine and lacquer trees, great fields of irises and lilies and their sacred mountain the Fujiyama which rises solemnly and grandly in a beautiful cone-like shape—all these are most delightful and picturesque to the eye. Her porcelain, lacquer ware, ivory carvings and paintings are unsurpassable.

Japan lies in the Pacific Ocean and consists of four main islands with mountainous interiors surrounded by coastal lowlands. A country of earthquakes and volcanoes—the climate is temperate. The highlands are covered with forest and bamboos and in the lowland clearings of the South, rice, tea and cotton are grown. In the central districts we find the mulberry and the soya bean. About half the people are farmers and fishermen. Japan is famous for her highly advanced technology.

We all know the delightful Japanese dolls! Festivals are a common occurrence—an occasion for them to dress in their brightest kimonos and sashes, meet friends and enjoy themselves. The "Feast of the Dolls" for the girls and the "Feast of the Flags" for the boys are two great events the children look forward to.



Seeing the superiority of western science and technology Japan adopted it while retaining her ancient cultural heritage, and today Japan is a place where the East and the West have blended.

In our stall we shall endeavour to convey some idea of the richness of Japan's traditional arts like doll-making, shell craft, flower arrangements, Geisha costumes and the kimono. Besides all this you will have the famous Noodles with prawn tempura to be enjoyed with chop sticks, and don't forget there will be Barbecue too.



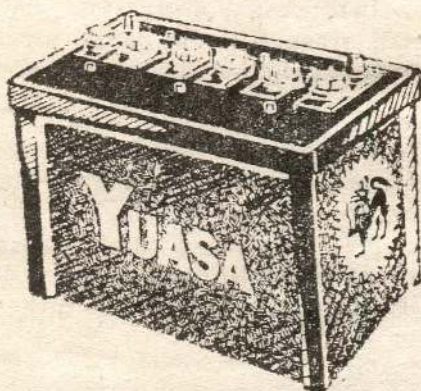
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## PERSIA



Persia is a lofty plateau seamed by valleys and ridged here and there by mountains; almost wholly mountainous in the West and North-west, but sinking into plains in the North and East—the plains being mostly deserts are scarcely habitable even for nomadic people. Yet in its towns, Persia has some ancient manufactures—silk, carpets, shawls, wool and felt, and the country produces wheat, rice and cotton, fruits, gums and drugs. It also has con-

siderable supplies of oil.

Persia is a land where the nearness of disagreeableness and danger drives away dull monotony. The valleys in contrast with the dreary scenery round them give this land the reputation of a paradise, scented by the rose, made melodious by the nightingale and offering luscious fruits and nectar. Green vegetation of every kind, from rice fields shimmering in the water to stretches of flowers, the avenues of trees, the mosques and domes, the grim looking mountains, the camels and donkeys, all combined make a pretty picture. The enamelled tiles or plaques, the blue cupolas and minarets of the mosque speak highly of their decorative art.

Their sculpture has a richness of form and jewel-like radiance. One of the treasures of the Louvre is a magnificent specimen, the finest piece of Persian Art, the frieze wrought in enamelled terra-cotta showing the archers of Darius. Scale and monumentality mark their architectural wonders hewn out of rock. Persian Art in all its manifestations reveals its delight in its massing of colours to obtain a brilliant effect.

The immense bazaars look colourful and picturesque with gaily dressed peasants and children, potters, weavers of carpets and cashmeres, and leather workers, all following their interesting and useful trades.



This glorious land of Omar Khayyam has hidden wealth and treasure—we have them here. Come one and all and try your luck by a dip in our famous oil well.

## *Recipes*

### **Marshmallow Cream Cracker Date Roll**

- 18 cream cracker biscuits crumbed fine
- 1 lb dates pitted and cut into small pieces
- 16 marshmallows cut into eighths
- 1 cup nuts cut fine
- $\frac{3}{4}$  cup milk
- 1 teaspoon vanilla

#### **Method**

Mix all ingredients in the order given. Then form into rolls about 2 inches in diameter, wrap in waxed paper and chill in the refrigerator. Serve cut in cold slices with a very hot lemon sauce.

### **Date Orange Cake**

- 2 cups flour
- $\frac{1}{4}$  teaspoon salt
- 2 teaspoons baking powder
- $\frac{1}{2}$  lb pitted dates
- $\frac{1}{4}$  cup orange juice
- $\frac{1}{2}$  cup butter
- 1 cup sugar
- 3 eggs
- 1 teaspoon grated orange rind

#### **Method**

Sift dry ingredients. Cut the dates in eighths. Mix dates through the flour with the fingertips. Cream the butter, adding the sugar gradually, then beaten eggs and grated orange rind. Stir in the flour alternately with the orange juice. Pour the batter into a loaf pan which has been greased and lined with greased paper. Bake in a moderate oven 50 to 60 minutes. Ice with boiled egg yolk icing or orange icing or garnish with whipped cream.



# SWITZERLAND

Switzerland famed as Europe's mountain playground is tucked in between Germany, Austria, Italy and France. It shows by its 700 years of heroic history that there is a very real need in Europe for the continued existence of such a neutral republic. Switzerland is far from being Alpine and Mont Blanc peaks. Picturesque valleys, eternal snows, glistening glaciers, romantic rivers and lovely lakes, fertile meadows, flowering orchards, quiet farmsteads and bustling cities possess an inexhaustible charm.



Switzerland is a federation of 22 small states differing from each other in nearly every point. Though four official languages—German, French, Italian and Romansch—are used, the unity of the people is maintained.

Switzerland has manufactures of many kinds—at Geneva, Berne, Neuchatel, Cheur-de-Fonds and Locle are made the famous Swiss watches and clocks, and also jewellery and tinkling musical boxes. Zurich, Basle, St. Gall, Glarus and Appenzell hum with the textile industry. Emmenthal and Gruyere make cheese and chocolate. Condensed milk comes chiefly from Vevey. In many Swiss mountain hamlets exquisite and elaborate wood-carving attracts the tourist.

We invite you to savour the range of Swiss delicacies and pastries, the chocolates and milk-products which we have here.

Bring your children along to our Log Cabin and enjoy the Puppet Show for a change.

## *Recipe*

### **Caramel Sandwich Cake**

4 ozs butter  
2 eggs  
6 ozs. sugar  
 $\frac{1}{2}$  pint hot milk  
6 ozs. flour  
 $\frac{1}{2}$  teaspoon baking powder  
apricot jam, icing sugar.

### **Method**

Cream butter and 4 ozs. sugar together, separate the eggs and beat in the yolks. Make caramel by beating 2 ozs sugar until light brown, cool slightly, add hot milk and stir till caramel is dissolved. When lukewarm add gradually to creamed ingredients. Stir in the sieved dry ingredients and mix well. Fold in the stiffly beaten eggwhites and put into two prepared sandwich tins. Bake in a moderate oven for about 30 mts. Turn out when cold, spread apricot jam, sprinkle with icing sugar and sandwich together.





## THAILAND (BANGKOK)

"In the water there are fish, in the fields there is rice, in the homes there are happy people". So did a Thai King describe his happy and fruitful Kingdom. This in many ways is why Thailand is still called the Land of Smiles, and it explains its charm. It's a Land of beautiful temples, a carefree happy people, a land ringing with the laughter of children.

The *Chao Phya* river flows through the great central plain, nourishing the rice bowl of Thailand. More than half of the 32 million people in Thailand live in this plain. In spite of the new highways that are being built, the rivers are still the main highways of the country folk. Outside of the cities tiny children paddle themselves to school, the priests make their morning rounds in tiny canoes, the itinerant salesmen hawk their ware to farmers by boat. Produce is brought to the markets by boats, even in Bangkok. Yes, the waters are indeed the life blood of Thailand.



As late as the 1940's & 50's the main means of transport and communication was by *Klongs*, the ingeniously constructed channels that run crisscross through the entire area of Bangkok. Today metalled roads vie with the *Klongs* to serve the city's traffic, though the indigenous population still prefer their boats.

The old style Thai houses are so built that their front faces the *Klongs* and alongside the jutting portico that's constructed on the water would be tied the family boat! If one wished to visit

a friend, go marketing or go places, all he had to do was get into the boat and push out into the waterway.

One of the chief attractions of Bangkok is its Floating Market, a veritable sea of boats laden with all the goods the country can boast of—paddy, rice, coconuts, water melons, pineapples, all the fruits and vegetables and flowers of South East Asia, colourful fabrics bright with the exotic dyes of Siam, silk sarongs, Siamese dolls—in a word everything. We have tried to bring this floating market to you—both in looks and in kind. Come to the "Floating Market," sample its wares and be entertained by Siamese dancers. It will be sheer ecstasy in the Venice of the East.



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