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# The Hindu Organ.

IT PAYS TO ADVERTISE IN THE HINDU ORGAN AND INTHUSATHANAM.

The Only Newspaper in Ceylon for the Hindus.

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## Yoga Of Meditation

### RELIGION OF LOVE

(Adapted From The Srimad Bhagavatam)

By Swami Prabhavananda

**KAPILA** continued: "Having told you these truths, I shall now explain to you the Yoga of Meditation.

The first steps to this Yoga are the moral principles of life, which are to be followed universally. These teachings are: Do your duties faithfully, no matter what your position in life may be. Live in the association of the holy and do services unto them. Above all, acquire eagerness and a thirst for righteousness, truth and freedom.

Practise moderation in life. Practise non-injury. Swerve not from the truth. Covet not the wealth of another. Accept only that which is your need in life. Lead a pure, continent life. Practise self-control and self-denial. Above all, be clean and pure in soul, mind and body.

Study the Scripture regularly and always surrender the fruits of your actions to God.

#### Meditation

For the practice of meditation one should select a secluded spot and keep it for that purpose only. When seated the body must be held erect, but not tense. Then he must practise control of the Prana (the vital energy) with the help of breathing exercises. The mind must then be 'gathered in' from the thraldom of the senses, and not permitted to dwell among sense objects.

#### Concentration

Next, the mind must be fixed on one of the centres of consciousness within the body. This is known as the practice of concentration.

Thus prepared, one should meditate on the divine attributes.

By these practices, wonderful spiritual growth will develop. By the practice of Pranayama (breathing exercises), physical health may be yours. As you practise Pratyahara or 'gathering in,' you will attain non-attachment for the sense objects. Practice of concentration will bring purity of the heart, and meditation will help you to express divine qualities.

Thus, when your mind and heart become calm and pure, you will learn to dwell in God-consciousness. Then will you express the true Divine Love."

#### Religion of Love

Devahuti said: "Tell me more about the Religion of Love, for it is not possible to practise Yoga of Meditation without love for God."

Kapila replied: "Love is divine. But love is expressed differently and in different degrees according to the evolution of each individual human soul.

There are people who still have hatred, jealousy, anger and pride in

their hearts. To such, God is above, beyond and apart. They also may love God, but their love is selfish. This love is Tanasik.

To love and worship God as separate and to love Him and pray to Him for the fulfilment of material desires is known as Rajasik love.

When we love God for His grace, when we love Him for the sake of love alone and offer ourselves wholeheartedly to Him, that love is Sattvik love.

#### Divine Love

But when the love, lover and the Beloved have become one, when we see Him and love Him as the Innermost Self in all beings and when there is a continuous current of love flowing in the heart, then is it that we realise the highest expression of Divine Love.

When such Divine Love grows, one goes beyond the three Gunas and becomes united with Brahman.

#### Purifying the Heart

In order that the heart may be purified and Divine Love may be expressed, one should practise the following:

Do the duties of your life, but work without attachment to the fruits of action. Work must be performed as worship.

Perform worship of God regularly. Chant His name. Sing His praises and dwell more and more in the thought of God.

Learn to see God in all beings. Revere the great souls; be kindly to the poor and destitute, and friendly to all.

Thus may one attain the Kingdom of Heaven.

I am the Self in all beings. I dwell in the hearts of all. Where else shall one worship Me, but in all. Where else shall one worship Me, but in all beings? Knowing me as the Self in all beings, love all and live in the service of all.

#### Love All

God dwells as the Innermost Self in the hearts of all beings and things, although He is manifest more in some and less in others, according to their evolution. He is most manifest in the pure in heart, and in one who has realised the unity in the midst of diversity."

After these teachings Divahuti practised faithfully all these truths which she had learned from her beloved son, Kapila. Because of her faithfulness and devotion, she very quickly realised the God of Love within her own heart and in the hearts of all beings, and finally attained the absolute freedom, the Kingdom of God within.

Kapila took leave of his mother and renouncing all ties journeyed north into the Himalayas. It is said that he still lives in Yoga completely absorbed in Samadhi for the welfare of all mankind.

## PALMYRAH IN THE NORTH

### PROTECTOR AGAINST FAMINE

#### GOVT. AGENT'S REPORT FOR 1934

It is to be deplored that the palmyrah tree to whose existence was ascribed the absence of famine in Jaffna in former times is losing its popularity with the inhabitants. A tendency to exterminate the palm is evidenced by the customs return of the export. The quantity of palmyrah timber exported to India during the year consisted of 14,947 logs compared with 10,767 in the previous year, observes the Government Agent, Mr. E. Rodrigo, in his Administration Report for 1934.

The following are excerpts from the Report:—

The district is mainly dependent for its staple food, viz., paddy, on imports from beyond the seas as well as from other parts of the Island. Therefore the partial failure of the local paddy crop in last February did not affect the position to any considerable extent. Imports of paddy and rice from abroad during the year amounted to 225,384 cwt. and 464,486 cwt. respectively compared with 209,378 and 380,917 cwt. during the previous year. Coastwise imports amounted to 133,138 and 8,887 cwt. respectively compared with 127,580 and 1,718 cwt. during the previous year.

During the greater part of the year the prices of foodstuffs remained at about the same level as in the previous year, but there was a small rise in the price of paddy in the last quarter. There was a small rise in the price of coconuts in the month of the year.

There is nothing of interest to be recorded about subsidiary food products such as maniocca, dry grains, and the produce of the palmyrah palm which were abundant and cheap.

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The supply of fruits is seasonal and inadequate. The mango and the plantain are the only fruits cultivated on a commercial scale. Mangoes were scarce owing to unseasonable rains during the early part of the year which damaged the flowers. In November a heavy gale caused considerable damage to plantain trees and the price of the fruit went up.

The Government Experimental Farm at Tirunelveli did a profitable business in tomatoes which thrive well in the district. Consignments of these fruits were regularly sent to Colombo and Kandy markets.

The cultivation of Travancore tobacco which is the only money crop in the district received an impetus by the formation of a managing society called The Manayalam Tobacco Sales Society which was launched in the year under the auspices of the Co-operative Department after five years of sustained effort to explore and overcome the difficulties connected with the proposal. The society has installed an agency in Quilon for

## NEW ARCHAEOLOGICAL COMMISSIONER

### Mr. S. H. Longhurst Late of Indian Service

Mr. S. H. Longhurst, who retired four years ago from the Indian Archaeological Service, and to whom the post of Archaeological Commissioner was offered on the refusal of Dr. A. G. Mackay to take up the appointment has informed the Public Service Commission that he has accepted the post.

Mr. Longhurst will be shortly arriving in Ceylon.

## JAFFNA PENSIONERS' ASSOCIATION

### Inaugural Meeting

An Association known as the Jaffna Pensioners' Association was inaugurated last week, at a meeting of pensioners resident in Jaffna.

The meeting was held in St. Charles Vernacular School hall on the 6th instant at 5 p.m. Mr. R. C. Proctor, retired Deputy Registrar of the Supreme Court, presided. Mr. G. S. Puvirajasinghe was elected Secretary pro tem.

The chairman addressed the meeting on the aims of the Association.

Messrs P. Moses, J. P., S. Appadurai and the Secretary also spoke on the need for an association of pensioners.

A resolution was passed by those present forming themselves into the Jaffna Pensioners' Association. A committee of 15 members was appointed to draft the rules and constitution of the Association.

marketing the tobacco purchased and despatched by the society, thus eliminating all middlemen in the business and needless competition amongst different traders. It is hoped that all the cultivators will join this society which would eventually prove to be of lasting benefit to the tobacco industry.

The cultivation of White Burley tobacco continues to be popular. The Jaffna White Burley Co-operative Sale Society, Ltd., purchased 22,708 lb. of leaf from 186 cultivators for shipment to the United Kingdom as against 15,175 lb. of leaf from 178 cultivators in the previous year.

Cigar manufacture is a languishing industry. Unless the traders adopt up-to-date and cheap methods of manufacture and adapt their product to the changing taste of the consumer there is little hope of reviving this industry into a state of prosperity.

A number of minor industries met a purely local demand, e.g., the manufacture of jaggery, aerated waters, ola baskets, and rops. There was a small export trade in coconut oil. A paddy husking mill is generally utilized as an oil expressing engine. The quantity of oil exported during the year coastwise as well as beyond the seas amounted to 6,511 cwt. against 1,802 in 1933.

An extensive and profitable fishing industry was carried on as usual. Fishing in inland waters has become a source of frequent disputes among the various sections of fishermen following different methods of fishing. One of these disputes led to a serious breach of the peace. Steps were taken during the year to introduce

## THE KARACHCHI SCHEME

### CULTIVATION METHODS A FAILURE

#### Scheme It

Practically all the proprietors and permit-holders under the Karachchi scheme are small capitalists, living in the Jaffna peninsula, at an average distance of 50 miles from their lands, or in other parts of the Island and, in a not inconsiderable number of cases, in the Malay States. They attempt to cultivate the lands by means of labour periodically brought from Jaffna by train, with supervision which is generally ineffective. This method has definitely failed. It can have even a semblance of success only when the market price of rice stands at an economically abnormal level. Paddy cultivation can be successfully undertaken only by the large capitalist with reserves of live stock and machinery, who introduces modern scientific processes of cultivation and efficient organization on a large scale, or by the resident cultivator, who may be either a proprietary peasant or a tenant who cultivates the land for a share of the produce. There is no indication that organized capitalism will take up the development of land under the scheme. Therefore the future of the lands in this area depends upon the creation of a local resident population. These considerations and the conviction that relief must be given to the Jaffna peninsula from the growing burden of overpopulation by initiating a stream of migration beyond Elephant Pass led the present writer to formulate a scheme for the establishment of a subsidized peasant colony on a small scale at Kilinochchi. It is expected that a contented and prosperous settlement of 50 families will form a nucleus which will gradually attract other settlers. This scheme is now under consideration by the Ministry, says the Government Agent N. P. in his report for 1934.

The gradual conversion of the tract of jungle between the tank and the main road into a park and the contemplated institution of a Malaria Campaign are some of the chief steps being taken to improve the amenities of life in Kilinochchi which is the chief centre of the Karachchi Scheme.

legislation to regulate and restrict certain methods of fishing.

Bank fishing was carried on by Indian and local divers off the coast of Nainativu and other islands. The quantity exported during the year amounted to 1,017,406 shanks live and dead as against 1,128,564 in 1933.

There was no fishing of beche de mer during the year.

There was no appreciable change in the material condition of the inhabitants. Unemployment is increasing, though the revival in the prospects of the rubber industry appears to have reduced the intensity of the exodus to Jaffna of Jaffnese who were employed in the Straits Settlements.

There was a prolonged drought during the year and a water famine which was imminent in certain parts of the district was narrowly averted by a few showers in October. Sowing of paddy had to be done very late in the year owing to absence of seasonable rains in August and September.

There was only a short spell of rain, and a serious resumption of the drought was threatened. The year closed with gloomier agricultural prospects than it began.

**Sale of Arrack Rents, Mullaitivu District, 1935-36.**

TENDERS are hereby invited for the exclusive privilege of selling arrack by retail in the under-mentioned Taverns for a period of 12 months, from 1st October, 1935 to September 30, 1936, subject to the Arrack Rent Sale Conditions and the General Conditions applicable to all Excise Licenses published in Government Gazette No. 8,134 of May 3, 1935.

1. The date and time of closing of tenders and the place at which tenders will be received appear shown below against each tavern.

2. Every tender shall be on the prescribed form, which may be obtained at the Mullaitivu Kachehri, and should be accompanied by a receipt for Rs. 50/- deposited at a Kachehri or Treasury Office.

3. Every tender shall be placed in a sealed envelope clearly marked on the top left hand corner with the name of the tavern in respect of which the tender is made.

4. All tenders must be present at the Vavuniya Kachehri.

5. The Assistant Government Agent may, in his discretion, reject any of all the tenders received, and in the event of his so rejecting all tenders, may put up the privilege for sale by auction.

6. At such auction only those persons shall be allowed to bid from whom tenders have been received or who produce a Treasury or Kachehri receipt acknowledging the deposit of Rs. 500/-.

7. The successful bidder shall have a discretion to buy or not to buy, but the highest bidder at such an auction shall be bound to accept the offer of all the bids as approved by the Assistant Government Agent, and who agrees to pay by way of rent such amount as the Assistant Government Agent may fix.

8. The successful tenderer or bidder on being declared the purchaser shall immediately pay to the Assistant Government Agent, Mullaitivu, a sum equivalent to two months' rent as a security deposit, and sign the conditions of sale, and shall further sign the contract, furnishing necessary stamps therefor.

9. The conditions of sale and any other required information may be obtained at the Mullaitivu, Kachehri.

F. DE S. JAYERATNE,  
Asst. Govt. Agent,  
Mullaitivu, 9th July, 1935.

Tenders referred to above.

| No. | NAME OF TAVERN. | DATE & TIME OF CLOSING TENDER. | PLACE.             |
|-----|-----------------|--------------------------------|--------------------|
| 1.  | Mullaitivu.     | August 27, 1935, 10 A.M.       | Vavuniya Kachehri. |
| 2.  | Manikulam.      | do., 10.30 a.m.                | do.                |
| 3.  | Vavuniya.       | do., 11 A.M.                   | do.                |

(G. 23, 1935-36.)



**Hindu Organ.**

MONDAY, JULY 15, 1935

**BETTER LIVING SOCIETIES**

IT IS GRATIFYING TO NOTE THAT most of the Village Committees in the District have succeeded in securing as their Chairmen men of character, education and influence. The moral and material improvement of the village population will largely depend on the readiness of the newly elected Chairmen to identify themselves with the villagers whom they have offered to serve. The villager on his part will gladly put up with loss and inconvenience to co-operate with the Chairman if he should feel that the Chairman is not just an officer out to compel obedience to the law but a guide and friend whose only purpose is to serve his fellowmen. No one is more keen to appreciate unselfish service than the average villager and no one responds more readily than he. He is never deceived by the trappings of office nor misled by the soft word which turneth away wrath. The Chairman who dedicates himself to the service of his fellow villagers will find his task lightened by the co-operation of the inhabitants. With such a Chairman to give the lead, Village Committees should be in a position to enlarge their sphere of responsibility and multiply their services to their constituents. There are many spheres of activity in which the influence of the Chairman and members will be of particular value to the people.

The promotion of the community spirit is the foundation for the success of any scheme for the improvement of the village population. The elected members and the Chairman can do much to

foster the growth of this spirit by instilling into the people the desire and habit of acting together for their common good. The virtues of self-help and self-reliance should be taught along with the necessity to suffer slight hardships for the common weal.

Neither legislation nor charity could help the villager so much out of his present helplessness as his own will to improve his lot. A practical beginning to solve the difficulties of the village could be made by the organisation of what are called "Better Living Societies." Each of the elected member of the Village Committees should use his influence in his ward to get together the leading men and set up a permanent association which will advise the people on the measures necessary for the common welfare.

Such societies started some fifteen years ago in the Punjab have done much to awaken the self-consciousness of village communities and reduce insanitation, illiteracy, indebtedness and indolence among the cultivating classes. In Bombay, the number of societies of this type is small; but, the genesis of the Co-operative Better Living Society at Arvade in Satara District deserves to be quoted here to show the part youngmen could play in bringing such societies into existence. In 1928, the young men of the village, 35 in number formed themselves into a physical culture association. The object of this body was not merely to conduct a gymnasium but it had a wider purpose, namely to build up a healthy rural population by waging war against personal habits and social customs which were unwholesome and wasteful. In 1931 the workers of this Association with the assistance of some leading men in the village set up the Better Living Society with five sub-committees to advise on education, agriculture, health arbitration and thrift. The Society has proved to be a great success. The Education committee has succeeded in putting 160 boys and girls to school. The Committee for Agriculture has introduced improved methods of cultivation. The Health Committee is keeping the village clean. The Arbitration Committee has settled five serious disputes. The Thrift Committee has set its face against wasteful social and personal expenditure. The Agricultural Committee proposes to inaugurate a regular programme of fruit-tree planting in the village.

A Better Living Society in every village in Jaffna should provide ample opportunity for the leisured and educated men and women to give their fellowmen the benefit of their education and experience. Such societies will find in Jaffna a congenial soil and be productive of more good to the people than was possible for the Bombay Society.

There are many items in our village social life which must be examined in the light of modern conditions and improved, altered, or eliminated. The enlightened will of the community should be made effective to break off the shackles forged by superstition and age long custom. The villagers themselves should be made to recognise the need for reform. And once this is done their co-operation will follow as a matter of course.

We trust our suggestion with regard to the need for Better Living Societies in Jaffna will commend itself to a few at least among the newly elected Chairmen. If some one will set up a model Society somewhere, the example is certain to catch on.

**REFORMS MEMORANDUM**

**Supports for Jaffna Association**

We published in our last issue a few of the most important paragraphs from the above Memorandum drafted by that scholar and keen student of politics Dr. Isaac Tambyah, President of the Jaffna Association.

We are in full sympathy with the points so strongly urged in the Memorial for a larger representation of the Tamils in Council. The whole gist of the Memorial is to prevent any one section of the Ceylonese being in a position of dominance over others enabling them to do more harm to the other communities.

The Donoughmore Commissioners have done the greatest harm to the Tamils by merging the Tamils into the general Ceylonese people who are made out to be mainly the Sinhalese.

To say that the Sinhalese have conducted themselves in the New Council in such a manner as to win the confidence of the minor communities is far from the truth. They have manoeuvred wherever possible to still more weaken the cause of the minorities. The latest was an attempt to merge the Batticaloa District which is pre-eminently a Tamil and Muslim District into Uva, which is predominantly a Sinhalese Province, thus reducing the number of Tamil Provinces. But happily such a calamity was averted by the timely measures taken by the Batticaloa Progressive Union.

Batticaloa has already been subjected to a crude mutilation in the delimitation of the Electoral areas.

We heartily agree with the Jaffna Association and strongly urge a redistribution of the number of seats representing the different constituencies, granting 50% of the seats to the Sinhalese, 25% to the Tamils and 25% to the other communities.

This can be achieved by a reduction of the size of the constituencies in the Northern and Eastern Provinces, and nomination by the Governor as means of increasing of minority representation.

We also repudiate any suggestion for the removal of the Officers of State, replacing them by Ministers and the reserve power of the Governor. These safeguards for the minority communities must be retained.

—Ceylon Chronicle.

**THIEVES IN TRAIN**

**On Northern Line**

Last Wednesday, while the train was midway between Paranthan and Madukula, Mr. A. W. Smith who was occupying a first class compartment in the night mail train on the Northern line had the misfortune to be relieved of a purse containing Rs. 500. The thief has not been traced yet. These train thefts are becoming far too frequent.

**THE MALAYALAM TOBACCO TRADE**

**Chettiar's Move**

It is understood that the Chettiar's and their brokers have decided to offer cultivators 80% of the valuation of crops deposited with them as against 60% paid by the Malayalam Tobacco Sales Society. It is also reported that Chettiar's are prepared to reduce the rate of interest on loans from 18% to 15%.

**EMPIRE OF INDIA LIFE ASSURANCE CO., LTD.**

**Thirty-eighth Annual Report**

The Annual Report for the year ending 29th February 1935 shows the continued expansion of the Company and the absolute security it offers to its Policy-holders. The main features of this Report are as under:—

|  |                  |
|--|------------------|
| 8,511 Policies issued in the year for                                | Rs. 1,47,57,880  |
| 60,457 Policies in force for   | Rs. 11,56,12,828 |
| Claims by death arose for  | Rs. 11,97,970    |
| Endowment Assurance matured (during the lifetime of the Assured) for | Rs. 26,84,539    |
| Income for the year  | Rs. 73,28,467    |
| Life Assurance Fund including Reserve Funds                          | Rs. 4,29,15,762  |
| Total Assets   | Rs. 4,50,03,372  |

The Expenses of Management, notwithstanding the large increase in New Assurances, were only 22.8% of the Premium Income.

**Sugar from Palmyrah**

Preparation of jaggery and sugar candy from palmyra juice is a considerable industry in the Tinnevely District. Quite recently the Leather Research Expert to the Government of Madras demonstrated the preparation of white sugar from palmyra juice in Rattakulam village, Nanguneri Taluk. Prominent agriculturists of the locality besides officers of the Agricultural Department were present at the demonstration. Another demonstration showing an improved and more hygienic method of preparing jaggery from palmyra juice was also shown. The results are not known but we trust they have been successful and were fully appreciated by those who watched the demonstrations.

**REFORMS MOVE**

**A Royal Commission Urged**

In the State Council last Friday, Mr. H. W. Amarasekera gave notice of the following motion:—

"This Council request the Board of Ministers to prevail upon the Secretary of State for the Colonies to appoint a Royal Commission to report on the working of the Donoughmore constitutions and make early recommendations for its reform."

**THE VIVEKANANDA SOCIETY, COLOMBO**

Registered under Societies Ord. 1891

The last Government Gazette notifies that the Vivekananda Society has been brought under the provisions of Sec. 8 of the Societies Ord. 1891.

**Mandativu V. C. Election of Chairman**

Mr. K. Kailasapillai the well-known landed proprietor of Mandativu has been elected Chairman.

**CEMENT FACTORY AT COIMBATORE**

**A Great Industrial Achievement**

A most up-to-date and labour saving cement works has just been completed in Southern India—the Coimbatore Cement Co., Ltd., whose registered office is at Yusuf Buildings, Esplanade Road, Fort, Bombay. The works are situated at Madukarai, one mile from Madukarai station on the S. I. Railway and five miles from Podanur junction. The S. I. Railway line runs by the side of the Works and sidings have been constructed directly into the Works. It has an easy supply of the materials needed for the manufacture.

The works have been designed for an output of 60,000 tons per year and the lay out has been so arranged that this can be easily trebled at a very low cost.

Materials used for the manufacture of Portland cement at the works are a silicious lime stone and a fat clay obtained from the local tanks. The Company have obtained the mining rights over an area of 415 acres of lime stone adjacent to the works and 1,265 acres of irrigation tank clay. It is estimated that the amount of lime stone available in the neighbourhood is sufficient to last 150 years without going below a depth of 15 feet. The south bed deposit is only 2 furlongs from the plant and it is this that worked first.

**A NEW HINDU TEMPLE FOR BENARES**

**The Loftiest Building In India**

Pandit Madan Mohan Malaviya is actively supporting the proposal to build a Hindu Temple at Benares dedicated to Shiva. The temple will be 220 feet in height higher than the loftiest temple extant in India and the architecture will follow the lines of ancient Indian architecture and the temple will be built in the premises of the Hindu University, Benares. A copy of the design has been forwarded to Dr. Harvey W. Corbett of America who will be invited to give his opinion.

**MERCANTILE MARINE TRAINING**

**Available for a Ceylonese Boy**

One cadetship in the Indian Mercantile Marine Training Ship "Dufferin" will be available for a Ceylonese boy for the course of training which begins in January 1936. —"Ceylon Govt. Gazette."

**Personal**

Mr. K. Subramaniam of Vaddukoddai who was operated on for carcinoma is progressing favourably at the Green Hospital, Manipay.

Mr. J. V. Chelliah M. A., J. P., Vice Principal of Jaffna College has retired after 40 years' work at the College.

**NEWS IN BRIEF**

**Professor of Depression:**—Mr George Wates, a Texas journalist, has been appointed Professor of Depression, Houston University, America.

**Still They Come:**—Motor Cars, lorries and other motor vehicles continue to come in. Over Rs. 3,000,000, have been spent during the first six months of 1935 on these items.

**Our Food Supply:**—During 1934 says the G. A. in his Administration report, imports of paddy and rice from abroad amounted to 235,384 cwt and 464,486 cwt respectively.

**No Apology:**—The case in which Mr. P. B. T. Richards an E. M. S. Pensioner of Sanguvely claims Rs. 1000/- from his brother-in-law Mr. G. C. Bartlett for an alleged libel stands postponed for August, Defendant having refused to apologise.

**Prize Essay on Barter:**—Mr. U. Venkatakrisnaiah, founder of the Khaddar Samasthanam at Vaywada has reinitiated a sum of Rs. 500 to Mahatma Gandhi for the purpose of instituting a prize for the best essay on barter system.

**Economic Survey of the Island**—The Minister of Labour, Industry and Commerce submitted to the State Council the report of his Executive Committee on the economic survey of the Island, which is expected to cost Rs. 40,000. The State accepted the report.

**Child Brought Back to Life.**—Supposedly dead for five minutes, a 5-year old girl has been brought back to life again by the skill of a Canadian specialist named Dr. A. P. Laird who injected nine drops of adrenaline into her heart. It is believed that this is the first case in which a person has been revived after being apparently dead for as long as five minutes. It is certainly without parallel in Canadian medical history and it is expected that Dr. Laird will contribute a paper on his feat to the Canadian Medical Association. The little girl's name was Andrew Brown and she was operated on for double mastoid. After the operation her heart failed, attributed to a recent attack of scarlet fever.

**"DIVINE" MUSIC**

**Talented Indian Women's Recital in Jaffna**

"Celestial," "divine," "sublime"—were the compliments paid to Mrs. Lalitha Venkatarani's rendering of Tamil, Hindi, Telugu and Gujarati songs on Saturday night at the Jaffna Central College. It was indeed a rare treat. Jaffna perhaps has never had the privilege of listening to such high class recital. The Veena and Mrs. Lalitha's exceptionally sweet voice blended so nicely as to deserve the compliment celestial," given by Mr. W. D. Niles who proposed a vote of thanks to the musician. Her raga alaparanam, was splendid and evoked the applause of the audience. She gave in all sixteen songs each of which was a gem of artistic creation. The two "raga malkas" in which she rendered two Tamil songs, *விசித்த செரு கூடயாட* and *ஒருமை யொடு* were beyond praise. She possesses perfect mastery over the Veena which contributes immensely to lighten the effect of her melodious voice.

**JAFFNA'S PRINCIPAL NEEDS**

**Easy Communications**

The principal requirements of the district according to the Government Agent, are:—

1. Regular communication with Delft by means of motor boats suitable for this rather rough passage.
2. Direct communication with Pooneryn area by a causeway and bridge across the lagoon from Arialai to Kavutharimuni.

Both these requirements have been brought to the notice of Government.

**Review**

**OUR TRIP TO AMERICA:** by K. Natarajan: pp. 150 + ii Published by the Indian Social Reformer, Limited, Kamakshi House, Bandra, Bombay: Price not stated.

This is a reprint of the articles which appeared in the *Indian Social Reformer* in 1933. Anything coming from the pen of the talented editor of this paper is worth reading, and the present book is no exception. The interest evoked by the articles on their first appearance may be gauged from the fact that they were all reproduced in the Madras "Hindu" of that year. We are bestowing no small praise on the book when we say that it is as entertaining as a fiction and as accurate and informing as a Bradshaw. The subjects it deals with range from Calhages to Kings, and they are couched in a style which is simple, direct and effective. Among the facts it mentions are some which to an ordinary stay-at-home reader of the East, are rather strange. "At the station we had our first experience of the sleeping cars in European railways. We got soon used to them but the first sensation was one of suffocation" (p.7) "Brown has become the fashionable complexion in the West. They try to acquire it by exposing themselves to the sun. Those who cannot afford the leisure for this natural process, make use of a powder or paste which is sold in the shops and which gives them the desired tint. The man born brown is evidently coming into his own" (p.14) "Indians expect less heat in temperate countries than in their own; a disappointment adds to the discomfort when they find that they have only exchanged their own frying pan for another" (p.10) "Some time before we left India a friend, who had visited America thrice, wrote to inquire what my ideas were as to dress during my stay there, adding that he had himself used Western dress and did not find that it incommoded him. I wrote in reply that neither Kamakoti nor I had any idea of adopting any special dress and that we would use just the clothes we were accustomed to.....The Gita precept that the "Dharma" of others is fearsome has an application to great things and small" (pp. 29-31). Mr. Natarajan tries his best to give us only the brighter side of life in Europe and America. He proceeds on his "deep-rooted conviction that in individuals and nations the reality is to be found in their ideals and not in lapses from them" (p.60). But, in spite of all his efforts, the ugly features with which we associate civilized life in Europe and America, burst forth irrepressibly into view here and there: as, for instance, the book shop incidents in Vienna (p.17) and Paris (p.139), the Italian guide's deliberate resort to falsehood in order to impress the visitors to the Century of Progress Exhibition at Chicago (p.78), and the obscene rooms in the ruins of Pompeii (p.147). We must, however, ignore these defects and remember only the

**KURAL IN MALAYALYM**

**16th Century Work**

The Cochbin Archaeologist says in his Report: "I have been examining many old manuscripts lying hidden among collections of books in the houses of the different noble-families in the State. While examining the archives of the Paliyal family, I lighted upon a very interesting old Malayalam translation of the celebrated Tamil work *Kural*. I was so much struck with the uniqueness of this work that I happened to publish a short account of it in the proceedings of the Kerala Sahithya Parishad held at Trichur in 1933. As this particular manuscript seems to have been a copy (or copies) in 770 M. E. as shown in the colophon, the work must be at least as early as 770 M. E. corresponding to the end of the 16th century S. E. The work is certainly the most important one in as much as it is perhaps only translation in Malayalam of the well known Tamil work (*Kural*).

new spirit that is animating the best minds of these continents and is impelling them to discover a common platform on which all humanity can meet without distinction of race or religion. This spirit is already making itself evident among the general population in the eagerness with which it greeted Mr. Natarajan and his daughter, Miss Kamakoti wherever they went. Indeed, but for the workings of this spirit, Mr. Natarajan might not have gone to the West and given us this most delightful book of his experiences there.

**Order Nisi**

IN THE DISTRICT COURT OF JAFFNA  
Testamentary Jurisdiction No. 8501  
In the matter of the estate of the late Kandiah Poopalaretnam of Alaveddy Deceased.

1. Kasinathar Thillaiampalam  
2. and wife Muttupillai both of Alaveddy  
Vs.  
1. Nannithamby Kandiah of Alaveddy presently of the Federated Malay States appearing by his attorney Suppiramaniam Nannithamby of Alaveddy Respondent.

This matter of the petition of the petitioners above named praying that Letters of Administration to the estate of the abovenamed deceased be issued to the petitioners coming on for disposal before C. Coomaraswamy Esquire District Judge, Jaffna on the 6th day of February 1934 in the presence of Mr. K. Ethirayagam Proctor on the part of the petitioners and the petition and affidavit of the petitioners having been read.

It is hereby ordered and decreed that the petitioners be and they are hereby declared entitled as sole heirs of the estate of the deceased intestate to have Letters of Administration issued to them unless the Respondent abovenamed or any other person or persons shall on or before the 19th day of July 1935 show sufficient cause to the satisfaction of this Court to the contrary.

(Sgd.) C. COOMARASWAMY, District Judge.  
Jaffna, 23-6-35.  
(O. 43. 15 & 18-7-35.)

**Order Nisi**

IN THE DISTRICT COURT OF JAFFNA  
Testamentary Jurisdiction No. 98  
In the matter of the estate of the late Thankamma wife of Veeragatti pillai Ponniah of Puloty South Deceased.

Sankarapillai Subramaniam of Puloty South Vs. Petitioner.

1. Veeragattipillai Ponniah of do  
2. Subramaniam Nagalingam of do  
3. Umayasochy widow of Sankarapillai of do Respondents

This matter coming on for disposal before C. Coomaraswamy Esquire District Judge on the 16th day of May 1935 in the presence of Mr. K. Muttukumaru Proctor on the part of the Petitioner and the Petition and affidavit of the Petitioner having been read.

It is ordered that the petitioner as the father and heir of the deceased be declared entitled to take out Letters of Administration and that Letters of Administration be issued to him accordingly unless the Respondents or any other person shall appear before this court on or before the 21st day of June 1935 and show sufficient cause to the satisfaction of this court to the contrary.

The 21st day of May 1935  
Sgd. C. COOMARASWAMY District Judge  
Order Nisi extended to 19th July 1935  
Sgd. C. COOMARASWAMY District Judge  
(O. 47. 15 & 18-7-35)

**Order Nisi**

Testamentary Jurisdiction No. 977.  
In the matter of the estate of the late Kandian Kanapathy of Valvetturai Deceased.

Cheethy widow of K. Kanapathy of Valvetturai Vs.  
1. Mailan Thampan and  
2. wife Vairy  
3. Kanapathy Mailan and  
4. wife Ledchumy  
5. Mhugan Kiddinan and  
6. wife Teivy  
7. Mailan Sallan and  
8. wife Ponny  
Minor 9. Kanapathy Kiddinan all of Valvetturai

The 9th Respondent is a minor appearing by his Guardian-ad-litem the 1st Respondent.

This matter of the petition of the Petitioner abovenamed praying for Letters of Administration to the estate of the abovenamed deceased Kandian Kanapathy of Valvetturai coming on for disposal before C. Coomaraswamy Esquire, District Judge, on the 20th day of June 1935 in the presence of Mr. S. Appadurai Proctor on the part of the Petitioner and the affidavit of the Petitioner filed the 15th day of June 1935 having been read, it is declared that the said Petitioner is the lawful wife of the said deceased and is entitled to have Letters of Administration issued to her as the said intestate's widow, unless the Respondents or any other person shall on or before the 21st day of July 1935 show sufficient cause to the satisfaction of this Court to the contrary.

Signed: C. COOMARASWAMY, District Judge, 19th June 1935.  
(O. 41. 15 & 18-7-35.)

**NOTICE**

**N. Kandiah**  
LICENSED  
AUCTIONEER  
AND  
Commissioner of  
Sales  
KODDADY, JAFFNA.  
(M. 75. 1-6 to 31-12-35)

**NOTICE**

**(1) A New Medical Book To Save The Human-life** deals with the Climatic treatment and cure of all the tropical diseases of the 12 months. By **I. Kandiah Durai & Co. Two English medicines** cure all the diseases prevalent in 4 1/2 months. Another medicine cures all the diseases prevalent in 7 1/2 months Educated Men, Women and Nurses are able to cure with one medicine, thousands of fatal-diseases among all persons and among pregnant-women, in Child-birth and after delivery occurring in every year from December till April 15th

**The Book is Sent on Receipt of Rs. 10**

**(2) How to live for 100 years without disease** All Moslems who underwent circumcision can live for 120 years. Two English medicines destroy the chief-cause of short life (50 years). One medicine prevents all the diseases in life-time. They should be taken once in every year after the age of 50. **Every Moslem should have the Book.** The Book is sent on receipt Rs. 5-00

**(3) All the diseases of pregnancy and diseases of post delivery are cured by climatic treatment with four English medicines.** The Book is sent on receipt of Rs. 10-00

Jaffna 12-7-35  
Mis. 103. 15 7-35

**THE QUILON BANK LIMITED. QUILON**

Incorporated in Travancore 1919.

**Statement of Position as on 30th June 1935.**

| CAPITAL AND LIABILITIES.   |                      | PROPERTY AND ASSETS.   |                      |
|--|----------------------|--|----------------------|
| <b>Capital</b>   |                      | <b>Fixed Capital Expenditure</b>   |                      |
| Authorised, Issued and Subscribed (30,000 shares of Rs. 50/- each)   | 15,00,000            | Lands and Buildings  | 68,976 3 6           |
| Less Calls in arrears and not made   | 9,19,830             | Sales and Furniture  | 63,234 7 8           |
| Paid up Capital  | 5,80,170             | <b>Loans and Advances on the Security of</b>   |                      |
| <b>Reserve Funds</b>   | 1,30,000             | Gold   | 11,24,922 9 ...      |
| <b>Deposits</b>  |                      | Lands and buildings and goods  | 10,85,028 1 10       |
| Time   | 49,66,373 1 9        | Other Demand Loans against personal security   | 5,49,415 6 3         |
| Demand   | 10,13,943 14 3       | Cash credits and temporary overdrafts  | 26,02,608 11 9       |
| Savings Bank   | 7,11,500 1 10        | Bills discounted and purchased   | 7,30,760 3 1         |
| <b>Dividends not Drawn</b>   | 8,732 15 ...         | Doubtful debts   | 35,266 7 10          |
| <b>Bills for Collection as per Contra Sundries</b> (Including interest accrued due, rebate, remittances in transit Branch adjustments and Profit for the half year.) | 6,24,019 15 10       | <b>Bills Lodged for Collection Sundries</b> (Including accrued interest and remittances in transit.) | 61,28,001 7 9        |
|  | 6,99,494 1 11        | <b>Investments</b>   | 6,24,019 15 10       |
|  |                      | In Government Securities at cost (being below market value)  | 2,07,189 9 4         |
|  |                      | Other Investments  |                      |
|  |                      | In Government Securities at cost (being below market value)  | 7,19,772 10 1        |
|  |                      | Other Investments  | 51,879 5 7           |
|  |                      | <b>Cash</b>  |                      |
|  |                      | On hand and with Bankers at call   | 8,71,150 6 10        |
| <b>Total</b>   | <b>87,34,224 2 7</b> | <b>Total</b>   | <b>87,34,224 2 7</b> |

QUILON  
9th July 1935.

K. M. Navada,  
Chief Accountant.

K. V. Varghese  
Secretary.

C. P. Mathen  
Managing Director.

**Order Nisi**

IN THE DISTRICT COURT OF JAFFNA.  
 Testamentary Jurisdiction No. 5649.  
 In the matter of the Estate of the late  
 Kulandaivelu Shanmugam of Tellippalai  
 East Deceased.  
 Saraswathiammal widow of Kulandaivelu  
 Shanmugam of Tellippalai East  
 Vs. Petitioner.  
 1. Kanagasabai Sabaratnam and wife  
 2. Seethanayagam of Tellippalai East  
 3. Kandiahpillai Sivasubramaniam and  
 wife  
 4. Selvanayagi of do  
 5. Ahilanayagi daughter of Shanmugam of  
 do, a minor appearing by her guardian  
 -ad-litem Kulandaivelu Sockalingam  
 of do  
 6. Aiyampillai Poopalasingam and wife  
 7. Thayalnayagee of do now of Gona  
 Adika Estate, Gampola Respondents.

This matter of the Petition of the above-  
 named petitioner praying for Letters of Ad-  
 ministration to the Estate of the abovenamed  
 intestate coming on for disposal before C.  
 Coomaraswamy Esquire, District Judge on the  
 13th day of June 1935 in the presence of Mr. V.  
 Apparswami Proctor on the part of the peti-  
 tioner and the affidavit of the petitioner da-  
 ted 27th May 1935 having been read it is order-  
 ed that the petitioner as the lawful widow of  
 the intestate be and she is to administer  
 the estate of the said intestate under Letters of  
 Administration to be granted accordingly  
 unless the Respondents or before the  
 17th day of July 1935 show sufficient cause to  
 the contrary.

Signed, this 11th day of June 1935  
 C. Coomaraswamy,  
 District Judge.  
 (O. 34. 11 & 1-7-35)

**Order Nisi**

IN THE DISTRICT COURT OF JAFFNA  
 Testamentary Jurisdiction No. 122.  
 In the matter of the estate of the late  
 Sinnamma wife of Veluppillai of  
 Manippay Deceased.  
 Veluppillai V. Madavan of Manippay  
 Petitioner.  
 Karusamy Veluppillai of Manippay  
 Respondent.

This matter of the petition of the Peti-  
 tioner praying for Letters of Administration  
 to the estate of the abovenamed deceased  
 coming on for disposal before C. Coomara-  
 swamy Esquire, District Judge, on the 7th  
 day of June 1935 in the presence of Mr. E.  
 Murugesampillai Proctor on the part of the  
 Petitioner and the affidavit of the petitioner  
 dated the 7th day of May 1935 having been  
 read, it is declared that the Petitioner is  
 the son and sole heir of the said intestate  
 and is entitled to have Letters of Adminis-  
 tration to the estate of the said intestate issued  
 to him unless the Respondent or any  
 other person shall, on or before the 15th day  
 of July 1935 show sufficient cause to the  
 satisfaction of this Court to the contrary.  
 Signed, this 26th day of June 1935.  
 Sgd. C. Coomaraswamy,  
 District Judge.  
 O. 46. 11 & 15.

**Auction Sale**

No. 6518 D. C. J.  
 Nagammah widow of Veluppillai Ad-  
 ministratrix of the estate of Aru-  
 mugam Veluppillai in Case No.  
 6184 Testamentary D. C. J.  
 Plaintiff.  
 1. Karuvaltamby Ohelliah and  
 wife  
 2. Nagammah both of Sandiruppay  
 Defendants.  
 In terms of the commission issued  
 to us by the District Court of Jaffna,  
 in case No. 6518, the following prop-  
 erties will be sold by public auction,  
 on Friday, 16th August 1935, at  
 the respective spots, at the time  
 mentioned below.  
**PROPERTIES**  
 At 2.30 p. m.  
 1. Land situated at Manippay called  
 "Choodu Venthan Vayal" containing  
 in extent 5 Lms., P. C. and 11 kulies  
 and bounded on the East and North  
 by Road, West by Thangamma widow  
 of Kayilayer and South by Thangam  
 wife of Vinasitambay.  
 At 3.30 p. m.  
 2. An undivided half share with its  
 appurtenances of all that piece of land  
 situated at Sandiruppay called "Meechai  
 Thoddam and Koddu Kinaru" contain-  
 ing an extent of 10 Lms. V. C. with  
 house, well, cultivated and spontaneous  
 plants and bounded on the East by  
 the defendants and Saravannammal  
 Navaratnam, and his shareholders,  
 North by lane, West by Sithampalam  
 Tambimuttu and Ampalam Shanmugam  
 and South by Arpalam Suntharam-  
 pillai.  
 At 4.30 p. m.  
 3. Land situated at Changani  
 called "Choliyakappal" in extent 4  
 Lms. V. C. and 15 1/2 kulies with share  
 of well, house, spontaneous and culti-  
 vated plants and bounded on the East  
 by lane, North by the defendants and  
 shareholders, West by Periyar Muru-  
 gan and shareholders, and South by  
 property belonging to Government.  
 MOSES AND PONNAPPAN  
 Commissioners  
 Jaffna  
 8th July 1935  
 Mts. 100. 15 & 7-35

**B. P. NICHOLAS & SONS, (Bankers)**

54, SECOND CROSS STREET, JAFFNA.  
 TELEGRAM: "JAFFNABANK" TELEPHONE NO. 27  
**General** Banking and exchange business of every description  
 undertaken.  
**Drafts** issued directly to Colombo, India and the F. M. S.; remit-  
 tances to the principal cities of the world also by special  
 arrangements.  
**Loans** granted on the security of jewels bearing interest @ 12%  
 p. a.; current accounts also allowed to be overdrawn  
 on approved securities.  
**Indian & Straits Currency** bought and sold.  
**Passages** arranged FREE OF COMMISSION to all ports of the world.  
 For further particulars apply to  
**S. P. JOSEPH**  
 Manager  
 Y. 116. 1-10-34—30-9-35 (M)

**The Thirunelvely  
 Ottumai Nithi Ltd.**

**BANKERS**  
 INCORPORATED IN 1933.  
 Authorised Capital Rs. 500,000-00  
 25 Cts a Share Monthly for 80 Months  
 will entitle for Rs. 25 and Dividend  
**ESTABLISHED**  
**Stores and Banking at Thirunelveli**  
**District Stores to be Opened Everywhere on Application**  
**OBJECTS:—** (1) To make Capital for Rich & Poor alike  
 (2) To provide Employment  
 (3) To revive possible industries  
**Encourage Everything National For there rests Our Salvation**  
**Loans granted on easy terms.**  
 Deposits received on high rates of interest  
 8% pa FOR FIXED DEPOSITS  
 7% ENDOWMENT " "  
 5% SAVING " "  
 3% CURRENT " "  
 Hand-made thread and industrial products will be accepted  
 for share subscriptions  
 Apply for Shares etc to:  
**V. SOMASUNDRAM**  
 Manager.  
 Y. 137. 1-11-34—31-10-35 (M)

**TOBACCO MANURING**

THE LARGEST CROPS AND BEST QUALITY LEAF  
 ARE OBTAINABLE ONLY  
 BY JUDICIOUS MANURING  
**The Correct use of C. C. C. Tobacco  
 Manure Mixtures**  
 WILL GIVE  
 THE MOST HIGHLY PROFITABLE RESULTS  
 For full Particulars and free advice write to:—  
**COLOMBO COMMERCIAL CO. LTD.**  
 COLOMBO.  
 (H. 50. 16-5 to 15-11-35.) (M)

**St. John's College, Jaffna  
 Old Boys' Day**

**Saturday 27th July 1935**  
 The St. John's College Old Boys  
 Day celebrations will take place on  
 Saturday the 27th of July, and the  
 following will be the programme:—  
 7.00 A.M. Holy Communion.  
 8.00 A.M. Tea.  
 8.30—11.00 A.M. Cricket match  
 (Old Boys Vs. Present Boys.)  
 12.00 Lunch.  
 1.00—2.30 P.M. Music.  
 2.30—4.30 P.M. Cricket match  
 (continued).  
 4.30 P.M. Principal "AT  
 HOME" to Old  
 Boys and Friends.  
 O. B. A. "AT  
 HOME" to Pre-  
 sent Boys.  
 4.30—5.30 P.M. Football match  
 (Old Boys Vs. pre-  
 sent Boys.)  
 6.00 P.M. Annual General  
 Meeting.  
 Sunday 4.30 P.M. Special Service for  
 Old Boys.  
 Dinner Fee Rs. 2.50. Old Boys are  
 requested to send in their names with  
 the fee to Mr. J. T. Solomons, Treas-  
 urer O. B. A., on or before Monday  
 the 22nd July. Old Boys are invited  
 to join in the lunch and are requested  
 to send in their names to Mr. E. R.  
 Rajuwayangam, Obundikuli, on or before  
 Monday the 22nd July.  
 SAM. A. SABAPATHY  
 Hon'y Secretary  
 S. J. C. O. B. A.  
 Mts 101. 11-7 to 18-7-35.

**Order Nisi**

IN THE DISTRICT COURT OF  
 JAFFNA  
 Testamentary Jurisdiction No. 8471.  
 In the matter of the estate of the  
 late Sinnammah wife of Velup-  
 pillai Arunasalam of Vaddukkod-  
 dai East who died at Pahang in  
 F.M.S. Deceased.  
 Varamuttu Kavimaniandar of  
 Vaddukkodai east  
 Vs. Petitioner.  
 Minor 1. Arunasalam Pandarappillai  
 and  
 2. Nagamuttu Kumareser of  
 Vaddukkodai East The  
 1st Respondent appearing  
 by his Guardian ad Litem  
 the 2nd Respondent  
 3. Veluppillai Arunasalam of  
 Vaddukkodai East  
 Respondents.  
 This matter of the Petition of the  
 Petitioner praying that Letters of Ad-  
 ministration be granted to him in re-  
 spect of the estate of the abovenamed  
 deceased coming on for disposal before  
 Simon Rodrigo Esquire, District Judge  
 Jaffna on the 5th day of April 1934 in  
 the presence of Mr. A. Madir. Velup-  
 pillai, Proctor for Petitioner and the  
 affidavit of the Petitioner dated 22nd  
 March 1934 having been read.  
 It is ordered that Letters of Ad-  
 ministration be issued to the Petition-  
 er in respect of the estate of the  
 abovenamed deceased unless the Res-  
 pondents or any others shall on or  
 before the 16th day of May 1934 show  
 sufficient cause to the satisfaction of  
 this Court to the contrary.  
 This 16th day of April 1934.  
 Sgd. C. Coomaraswamy,  
 District Judge.  
 Time to show cause extended to  
 19-7-35.  
 (O. 48. 15 & 19-7-35)

The **ORIGINAL** is always  
 better than an Imitation  
 so buy

**LITTLE'S  
 ORIENTAL  
 BALM**

First in 1885 and first  
 in 1935

MADE IN INDIA BY INDIANS

USE IT FOR ALL ACHES AND PAINS.  
 Y. 53 1-1—31-12-35.

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Debts groove your  
 face with deeper lines  
 than age. Financial  
 worries steal your  
 youth quicker than  
 hard work. The feel-  
 ing of security that  
 a **Savings Account**  
 gives you is the best  
 prescription for good  
 health and peace of  
 mind.

To be prepared  
 for emergencies for any interruption in your regular  
 income, is easier than you think. Let us help you to  
 save out of your current running expenses.

**The QUILON BANK Ltd.**  
 JAFFNA

(Y. 32. 25-4-35—24-4-36)

**EMPIRE OF INDIA**

LIFE ASSURANCE COMPANY, LIMITED  
 ESTABLISHED 1897.

TEN YEARS' PROGRESS

|                           | 1925        | 1935         |
|---------------------------|-------------|--------------|
|                           | Rs.         | Rs.          |
| Income .....              | 45,50,127   | 73,28,467    |
| New Assurances .....      | 78,07,000   | 1,47,57,880  |
| Total Assets .....        | 2,46,08,120 | 4,50,03,372  |
| Assurances in force ..... | 6,95,93,793 | 11,56,12,828 |

REMUNERATIVE AGENCY TERMS

For particulars apply to:—

**F. DADABHOY,**  
 Chief Agent,  
 49 Canal Row, Fort, Colombo.

Y. 54 1-1—31-12-35

**FOREMOST AYURVEDIC REMEDIES**

**39**

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 Study  
 Research  
 and  
 Practice  
 in  
**AYURVEDA**

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 highly perfumed and should be used not  
 by itself but by mixing one or two  
 pinches of it with the ordinary Tobacco  
 Snuff you daily use. This mixture makes  
 your Snuff most agreeable and richly  
 perfumed. It is only imparts an attractive  
 perfume about ones person but also  
 is an unique preparation to dispel that  
 disagreeable smell so often found hanging  
 about habitual Snuff takers. The aroma  
 is lasting and keeps the Snuff without  
 spoiling for a long time. It cures Cold,  
 Neuralgia headache, Cough, &c. It  
 minimises the necessity for taking Snuff  
 frequently and gradually the inclination  
 ceases. There is no Navaohar or (Am-  
 monia) mixed in it. A bottle of this  
 Snuff will be enough for about one  
 month. Price per bottle As. 4 V. P. P.  
 charges for 1 to 12 bottles As. 8; only  
 extra.

**P. Subbaroy**  
 AYURVEDIC PHARMACY  
**Sri Venkatesa Perumal Sannathi, Tanjore, India.**  
 (Y. 53. 1-1—31-12-35.)

Complete Catalogue on request

Printed & published by S. ADCHALINGAM, residing at Vannarponnai  
 West, Jaffna, for and on behalf of the Proprietors, the Saiva  
 Paripalana Sabha, Jaffna, at their Press, the Saiva Prakasa Press,  
 Vannarponnai, Jaffna, on MONDAY, JULY 15, 1935.