

London Tamil Market 2016



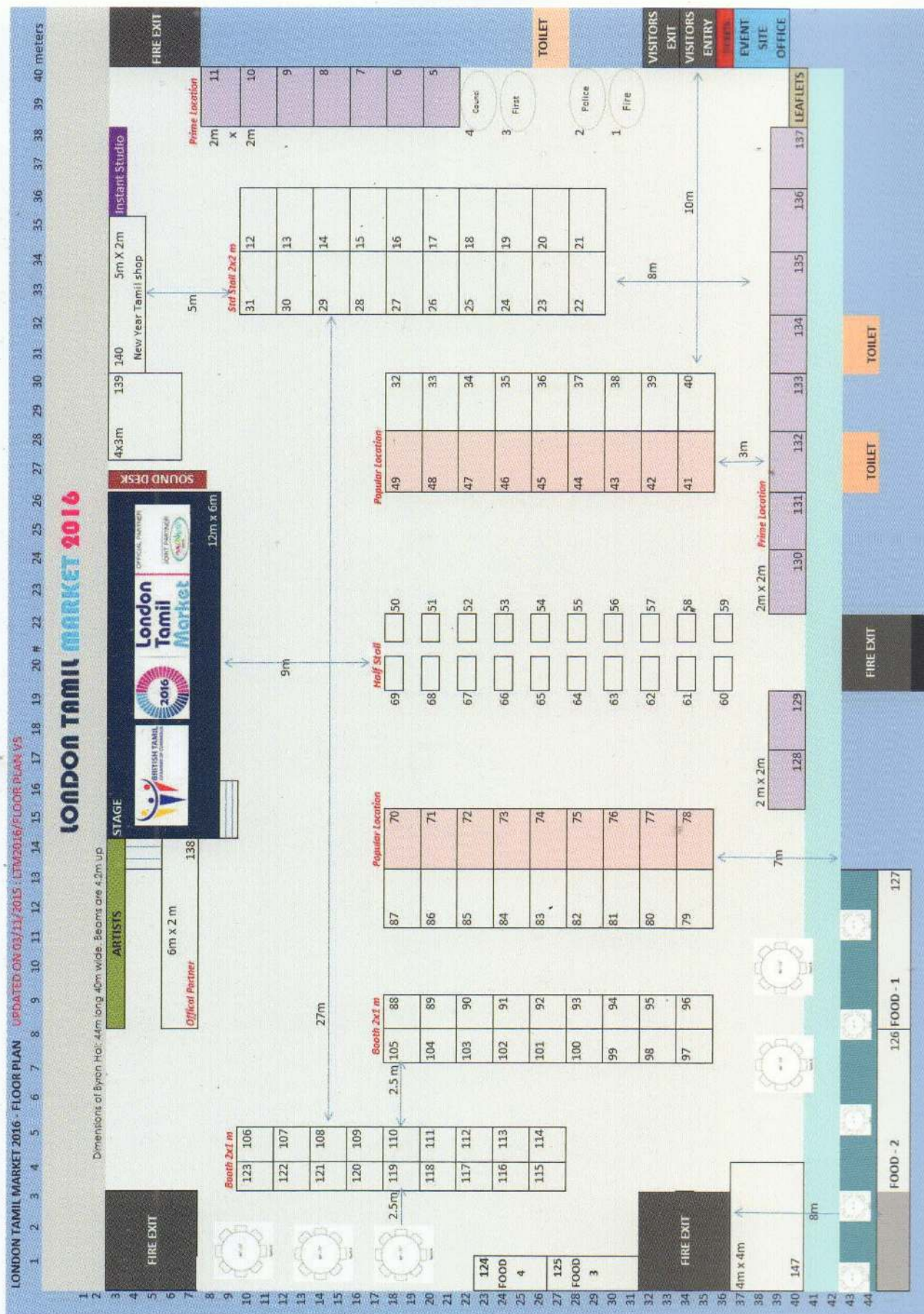
*An opportunity to be
part of a Success Story....*

April 9th and 10th - 2016

At Byron Hall, Harrow Leisure Centre, HA3 5BD

இலண்டன் தமிழர் சந்தை 2016

Floor Plan





Shopping Bazar

Live Stage Entertainment

Food Court

Meet the Stars

Tamil Shopping Festival



THE #LTM 2016 COUNTDOWN HAS STARTED



BRITISH TAMIL
CHAMBER OF COMMERCE

Proudly
Presents

LONDON TAMIL
MARKET 2016

Date & Venue:

APRIL 9th & 10th 2016, 10 AM to 8 PM
BYRON HALL, HARROW LEISURE CENTRE,
HARROW, MIDDLESEX HA3 5BD

OPERTUNITIES AVAILABLE TO PROMOTE YOUR BUSINESS

OFFICIAL PARTNER

"OFFICIAL PARTNER" Title will be granted...

- * Recognition & acknowledgement during sessions.
- * Large Stall for two days (size 4M X 2M), next to stage and front of shows.
- * Logo Prominently Displayed next to LTM logo whenever our logo is displayed (Homepage, TV, Print, Eblasts, Press Releases). [Include event logo]
- * A space will be allocated for you Logo (Max 1X2M pull-up banner) Placement at Entrance to the venue.
- * Logo will be placed on all printed materials (30,000 flyers & 3,000 magazines – Full page back cover)
- * Media announcements welcoming you as the official partner. Media coverage on Tamil print, visual and audible media for. minimum 8 weeks' coverage to show.
- * Multiple Social Media coverage will be placed from the date of agreement of the sponsor.
- * Logo will be placed on top of official event page on the website: www.londontamilmarket.com
- * Send Dedicated Message Blasts to our list of over 50,000 followers
- * Home page listing on www.btccuk.org for one year

Available as Optional Promotions:

- * All the attendees get an awesome Official partner's gift bag upon entry to the show.
- * Introduce your company to great new prospects. Allocate time slot available to promote your brand or new product at LTM show

SPONSOR

"SPONSOR" Title will be granted.

- * TWO Stalls at Prim Location for two days -(size 2M X2M)
- * Full colour page' advert on our A5 size Magazine
- * Prime spot – full-page colour advert on Magazine.
- * 10 minutes' product or service promotion on stage
- * Advertisement trailer slots will be played on projector or LCD
- * Recognition awards by the chief guest
- * Logo will be placed on all printed materials (30,000 flyers, 3,000 magazines –)
- * Media announcements welcoming you as the official partner. Media coverage on Tamil print, visual and audible media for. minimum 8 weeks' coverage to show.
- * Multiple Social Media coverage will be placed from the date of agreement of the sponsor.
- * Home page listing on www.btccuk.org for a year.
- * Up to 3 pull up banners can be stranded at entrance
- * Raffle draw can be present at the stage (optional)
- * New Product and Services can be officially launched on these days
- * Will be invited for Media interviews and Talk show regarding LTM
- * Recognition & acknowledgement during sessions.
- * Company logo will be placed on the 30,000 tickets

Total cost £3000

CO -SPONSORS

"CO-SPONSOR" Title will be granted

- * Logo will be placed on all printing materials.
- * One Stall for two days at a Popular Location (size 2M X 2M)
- * Prime spot – full-page colour advert on Magazine.
- * 5 minutes' product or service promotion on stage
- * Advertisement trailer slots will be played on projector or LCD
- * Title and logo on poster and flyers
- * Recognition awards by the chief guest
- * Logo will be placed on official event page on the website under the title.
- * Home page listing on www.btccuk.org for one year.

Total cost £1500

PRIME LOCATION STALLS

- * Recognition & acknowledgement during sessions
- * One Stall for two days (2m x 2m)
- * Prime location at the event??
- * Full page colour advert on Magazine
- * Time slot for stage demo or interviews on stage

Total cost £500

Popular STALLS

- * Recognition & acknowledgement during sessions
- * One Stall for two days (size - 2m x 2m)
- * Full page colour advert on Magazine
- * Listing on www.btccuk.org for one year

Total cost £400

STANDARD STALLS

- * Recognition & acknowledgement during sessions
- * One stall for two days (size - 2m x 2m)
- * Full page colour advert on Magazine
- * Listing on www.btccuk.org for one year
- * Advert banner (Size: 150pix X 90pix) on www.btccuk.org for one year

Total cost £350

FOOD STALLS

- * Recognition & acknowledgement during sessions
- * One stall for two days
- * Full page colour advert on Magazine
- * Listing on www.btccuk.org for one year
- * Advert banner (Size: 288pix X 170pix) on www.btccuk.org for one year

Total cost £2,000

BOOTHS

- * Recognition & acknowledgement during sessions
- * One booth for two days (size - 2m x 1m)
- * Full page colour advert on Magazine
- * Listing on www.btccuk.org for one year* Advert

Total cost £250

Mini Stall

- * Recognition & acknowledgement during sessions
- * One booth for two days (size - 2m x 1m)
- * Full page colour advert on Magazine
- * Listing on www.btccuk.org for one year* Advert

Total cost £175

MAGAZINE – 3.000 Copies (A5 Size)

- * Magazine will be printed with all both and stall holder exhibitors, Official Partner, Sponsors and others Advert banners??
- * 3,000 copies of the magazine will be printed with approximately 200 pages
- * Magazine will be distributed to visitors to the event on both days
- * Rest of the copies will be distributed via Tamil shops, temples, Tamil schools and other similar outlets.

Total cost £100

LTM 2016 Summary

The 2016 London Tamil Market will be held on 9th and 10th of April 2016 at Byron Hall, Harrow Leisure Centre, HA3 5BD. Exhibit space will be available on Saturday and Sunday (April 9-10) and will be located inside the main hall. Exhibit Hours: 10:00 a.m.-8:00 p.m. on Saturday and Sunday

Set-Up Time: The exhibit space will be available and ready for set-up from 7:00 a.m. each day. Limited access may be available outside of these hours but at the absolute discretion of LTM.

Tear Down: Please be prepared to tear down your exhibit by 8:00 p.m. on Sunday, April 10th.

Cancellation: Exhibitors will receive a refund of the fees subject to fixed administration fee of £25.00 only if written notification is provided to the LTM at least 30 days prior to the beginning of the trade show. This is an absolute condition. No refunds will be provided for cancellations made fewer than 30 days prior to the trade show.

LTM Terms & Conditions

- No guarantee is provided against inclement weather.
- The decision to undertake a stall at London Tamil Market 2016 is purely at the exhibitor's own risk and under no circumstances will the stall fee be refunded except for permitted cancellations.
- Exhibitors are NOT (under any circumstances) allowed to keep or display any politically, religiously or otherwise sensitive or offensive material.
- Any knives, cutlery and other harmful objects or substances must be kept well clear from the public to avoid any potential danger.
- Food-stall holders must comply with specifications in the Food Hygiene Advice Sheet produced by the local Council's Environment Health Division.
- It is the responsibility of the Stall holders and Exhibitors to obtain own liability insurance against damage/theft of any of your equipment or products. LTM will not accept any liability for such losses.
- Any person identified and seen to be using threatening or abusive language or displaying such behaviour will be reported to the police and escorted from the premises. Their contract with LTM Shows will immediately be terminated.
- One table will be provided to each stall.
- Maximum of 30CM outside from the front line of your stall can be permitted for external decoration or display.
- Written permission will be required for any public or group activity such as raffles or leaflet distribution outside the own stall.
- Strictly NO CANCELLATIONS will be accepted within 30 days to the exhibition.
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Declaration

Health and Safety Documents

- I will have any relevant health and safety documents (Food Handling etc.) ready for inspection by the appropriate authorities if requested.
- I will ensure that all current health and safety legislation and bylaws are adhered to by me and my staff whilst exhibiting at London Tamil Market 2016, especially in relation to food hygiene.
- I understand and agree that if I am not fully compliant with all current legislation and I am not in possession of all relevant health and safety documents, then, I may not be allowed to trade or display at this event.

Insurance & Legal Documents

- I will ensure that I have insurance for my stall and have my insurance documents available and ready for inspection if requested. I have scanned and returned by email my insurance to the London Tamil Market office.
- I will ensure that I have any other documents expected as evidence of compliance with the legal and procedural requirements to operate within the law, ready for inspection by the appropriate authorities if requested.

Alcohol and Drug Policy

- I will not sell or offer for sampling products which contain alcohol or illegal drugs

Photo Gallery



Photo Gallery



Dismantling

- I understand that I will not be permitted to dismantle or abandon my exhibit space before 8:00pm. I will ensure that my equipment and displays are dismantled and removed from the premises by 9pm on Sunday, 10th April.

Setup

- I understand that I must set up in time for this event in compliance with all current health and safety legislation, and I understand that if I am late for setup for this event, I may be refused entry, and that no refunds may be possible in these circumstances.
- Where available, I have booked in my slot for unloading on Friday, 8th April 2016 between 6pm and 8pm and for setting up on Saturday and Sunday 8-10:00am. I understand that I may not be allowed access to the premises unless I make the necessary booking

Electrical Equipment (if applicable)

- All my electrical equipment is PAT tested
- I have emailed my electrical requirements to info@londontamilmarket.com (please include the name of each appliance and the voltage).
- I agree not to overload the power points and to only use appliances that I have indicated to the organisers.

Naked flames and gas bottles

- I understand that gas bottles and naked flames are not permitted at this event in any circumstances.
- I understand that I am solely responsible for my stall before, during and after the show and I understand that the organisers cannot be held responsible for any damage or theft to my stall, stock or any other property that is on my stall.
- I am not leaving valuables (cash, electrical equipment etc.) on my stall overnight.
- I am not leaving my stall unattended at any time whilst the site is open to the public during the hours of 10am – 8pm on Saturday April 9th and Sunday April 10th.

LTM 2016 Exhibitor Registration Form

Saturday 9th April and 10th April 2016 on 10 am until 8.00pm

Company Name	
Contact Person	
Email	
Address	
City	
County	
Postal Code	
Country	
Telephone	
Website	

STALL PLAN	SIZE	PRICE (Inc. VAT)	SELECTED	DESCRIPTION OF GOODS & SERVICES
Prime Location Stalls	2m x 2m	£500		
Popular location	2m x 2m	£400		
Standard Stalls	2m x 2m	£350		
Booths	2m x 1m	£250		
Mini Stall	2m x 1m	£175		
Magazine Advert only	Paper size (A5)	£100		
Food Stalls		£2,000		
Corporate/National Stalls				

DECLARATION STALLS NO:

I fully understand the contents of the Exhibitor Booking Form and agree to observe and abide by the LONDON TAMIL MARKET 2016 Stall holder terms and conditions & declaration.

Name:	
Company Name:	
Signature:	Date:

Without this signed declaration we will not be able to process your stall at the LONDON TAMIL MARKET 2016

Below some of the supporters & exhibitors took part at London Tamil Market 2015



abacus numeracy zone



GOLD RIBBON SHISHA

